



2010 OASIS Awards

Outstanding Achievement in School Information Services

Name(s)
School district name

Award (First Place, Second Place, Third Place)

Category name (if on list)
Entry name

Kentucky School Boards Association Kentucky School Public Relations Association

#####

Phillip Napier
Barren County Schools

First Place
Videos – Program Length
BAVEL

Videos – In-school or training
Principal Message

Second Place
Videos – PSA or short subjects
Open Enrollment PSA

#####

**Valerie Stokes
Barren County Schools**

**Second Place
Miscellaneous Printed Materials
Become a Partner Billboard**

**Internet Websites
District website**

**Honorable Mention
External Publications – Full Color
Open Enrollment Flyer**

#####

Boone County Board of Education

**First Place
Annual Reports
2008-2009 Annual Citizens' Report**

**Brochures – Full Color
Fall 2009 Community Education brochure**

**Special Events
2009-2010 Brown Bag Lunch**

**Academic Achievement Promotions
Prevent Summer Learning Loss
with Summer Bridge Activities**

**Second Place
Community Engagement Programs
ILP Awareness, Implementation and Engagement Tools**

#####

**Jill McKenzie
Bourbon County Schools**

**Second Place
Feature Photography
Back on Track**

**Honorable Mention
Internal Publications
Teamwork**

**Miscellaneous Printed Materials
Bourbon County Schools News-“Citizen”**

**Community Engagement Programs
Student Centered Learning – The Road to Success**

**News/Sports Photography
Breaking Through**

**Photo Essays
Coaches Gift of Appreciation**

#####

**Leslie Peek
Bowling Green Independent Schools**

**First Place
Brochures – Full Color
2010 Teacher Recruitment Brochure**

**Miscellaneous Electronic Communications
Product/Program
Tweet, Tweet**

#####

**Allen Martin
Leslie Peek
Internet Safety Team
Bowling Green Independent Schools**

**First Place
Community Engagement Programs
Internet Safety Week**

#####

**Ginger Clark
Karen Curnutte
Boyd County Schools**

**First Place
Calendars
Pocket Calendar**

**Second Place
Tabloid Publications
Creating Our Future District Newsletter**

#####

**Howard K. Osborne, Superintendent
Norma Meek, Parent Involvement Coordinator
Boyd County Schools**

**First Place
Community Engagement Programs
Public Education: What Really Works**

#####

**Sonja Taylor
Theresa Kazee
Debbie Gould, Principal
Boyd County Schools**

**Second Place
Calendar
Cannonsburg Elementary
Monthly Calendars**

#####

**Mike Spears
Boyd County Schools**

**First Place
Calendars
2009-2010 Boyd County Lions'
Basketball Calendar**

#####

**Terry Spurlock, Sheila Turner
Dannarae Conley, Norma Meek
Boyd County Schools**

**Honorable Mention
Videos – In-school or training
Virtual Air**

#####

**Vickie Elswick
BCMS Site Technology Coordinator
Boyd County Schools**

**Second Place
Miscellaneous Electronic Communications
Programs/Products
Technology Talk**

#####

**John Roberts
Bullitt County Public Schools**

**Second Place
One-time Publications
Welcome to Bullitt County Public Schools**

**Photo Essays
School to Watch
Veterans**

**Electronic Newsletters
School Matters Employee Newsletter**

**Honorable Mention
External Publications – One to Two Colors
Excellence Begins in the Classroom**

#####

**Juli Hale
Campbell County Schools**

**First Place
Calendars
Calendar of Events**

**Feature Photography
Fun With Science**

**Photo Essays
A Glimpse at Graduation**

**Second Place
Feature Photography
Boy Scientist**

**External Publications – Full Color
Discovery Newsletter**

**Feature Writing
A Survivor’s Story**

**Honorable Mention
Videos – In-school or training programs
Whatever It Takes**

#####

**Juli Hale
Sally Kalb
Campbell County Schools**

**First Place
Internal Publications
Staff-Directed Summer Camps**

#####

**Juli Hale
Anthony Strong
Campbell County Schools**

**Second Place
Miscellaneous Electronic Communications
Program/Product
Friday Facts**

#####

**Tony Mazzei
Campbell Ridge Elementary School
Campbell County Schools**

**Second Place
Electronic Newsletters
Campbell Ridge E-Updates**

#####

**Crossroads Elementary School
Campbell County Schools**

**Second Place
Videos – In-school or training programs
Soup With Seuss**

#####

**Elaine Farris
Gordon Parido
Shanda Crosby
Clark County Schools**

**Second Place
External Publications – Full Color
The Connection**

#####

**Peggy Inklebarger
Daviness County Public Schools**

**First Place
Special Events
Opening Day DCPS “We’re in the Game”**

**Honorable Mention
Miscellaneous Printed Materials
DCPS Board of Education
Advancing Student Achievement to Proficiency**

#####

**Peggy Inklebarger
Joy Biggs
Daviness County Public Schools**

Honorable Mention

**Community Engagement Programs
Focus Awards Breakfast**

#####

**Lora Wimsatt
Daviness County Public Schools**

**First Place
Calendars
DCPS 2010—2011 Calendar**

**Brochures – Full Color
Welcome to Your Board of Education Meeting brochure**

**News Writing
Tolerance, Acceptance, Peace**

**Feature Photography
Smooth**

**Second Place
External Publications – 1-2 colors
Focusing Our Vision
Facts about DCPS**

**News Writing
Extreme Makeover – Beacon Edition**

**Publication Writing
Focusing Our Vision**

**Feature Photography
Making the Connection**

**Electronic Newsletters
Grapevine**

#####

**Tom Shelton
Daviness County Public Schools**

**Second Place
Commentary Writing
Budget Contingencies and Fund Balances**

**Communications Staff
Fayette County Public Schools**

**First Place
Brochures – Full Color
Customer Service Promotional brochure
Kindergarten Pencil brochure**

**Special Events
Calendar Art Contest and Show**

**Second Place
Academic Achievement Promotions
KCCT Celebration**

#####

**Communications Staff
and Web Team
Fayette County Public Schools**

**First Place
Internet Web Sites
FCPS Web site**

**Second Place
Electronic Newsletters
Stu's News**

#####

**Lisa Deffendall
Fayette County Public Schools**

**First Place
Calendars
2009-2010 FCPS Family Handbook and Calendar**

**Publication Writing
2009-2010 FCPS Family Handbook & Calendar**

**Second Place
Miscellaneous Electronic Communications
Programs/Products
Facebook**

#####

**Channel 13
Fayette County Public Schools**

**First Place
Videos – PSAs or short subject
Trout in the Classroom**

**Second Place
Videos – Program Length
Horse Play**

**Videos – PSAs or short subject
Beaumont School Spotlight**

#####

**Stu Silberman
Lisa Deffendall
Fayette County Public Schools**

**Second Place
Commentary Writing
Moment to Remember**



**Tammy L. Lane
Fayette County Public Schools**

**First Place
Feature Photography
Chopsticks in Unity**

**Second Place
Writing for the Web
Putting (All) Kids First**

**Feature Photography
Respecting the Flag**

**Honorable Mention
Writing for the Web
School Bus Safety**

**Communications Staff and
Printing Department
Fayette County Public Schools**

**First Place
Miscellaneous Printed Materials
2010 Retirement Invitation**

**Second Place
External Publications – Full Color
The Collection: Celebrating Student Artists**

**One-time Publications
On the Right Track**

**Miscellaneous Printed Materials
KCCT Invitation**

Fayette County Public Schools

**First Place
Miscellaneous Public Awareness Programs
Kindergarten Registration Awareness**

Floyd County Schools
First Place
Brochures – Full Color
School Board Meeting brochure

Community Education
Floyd County Schools

Second Place
News Writing
May Valley Hosts Excellent Dulcimer Performance

Honorable Mention
News/Sports Photography
Music Project: Dulcimers

Health Services
Floyd County Schools

Second Place
Miscellaneous Public Awareness Programs
Floyd County Schools Observe
National Handwashing Week

Transportation Department
Floyd County Schools

Second Place
Internal Publications
The Transporter Newsletter

Phil Paige
Floyd County Schools

Second Place
Publication Writing
Local Leadership

**Patricia Watson
Floyd County Public Schools**

**First Place
Special Events
Christmas Through the Eyes of a Child**

**Thomas Pack
Sarah Haley
Jefferson County Public Schools**

**Second Place
Electronic Newsletters
Parent Connection eNews**

**Jonathan Roberts
Brent Harrod
Jefferson County Public Schools**

**First Place
Miscellaneous Printed Materials
Highland Athletics Banner**

**Jonathan Roberts
Jefferson County Public Schools**

**First Place
Feature Photography
Rhythm Kids**

**Lauren E. Roberts
Jefferson County Public Schools**

**First Place
Miscellaneous Public Awareness Programs
I am JCPS**

**Stephanie Bateman
Jonathan Roberts
Dodie Wrocklage
Jefferson County Public Schools**

**First Place
Annual Reports
2009 Annual Progress Report**

**Doug Smith
Heidi Thiel
Stephanie Bateman
Jefferson County Public Schools**

**First Place
Videos - Program Length
Our Kids**

**Second Place
Videos – In-school or training
The First Day of School – This is Easy!**

**Heidi Thiel
Doug Smith
Jefferson County Public Schools**

**First Place
Videos – PSAs or short subject
H1N1 PSA**

**Thomas Pack
Debe Hennessey
Jefferson County Public Schools**

**First Place
External Publications – One-two Colors
Parent Connection**

**Thomas Pack
Stephanie Bateman
Dodie Wrocklage
Jefferson County Public Schools**

**First Place
Brochures – Full Color
Go Public**

**Thomas Pack
Jonathan Roberts
Dodie Wrocklage
Jefferson County Public Schools**

**First Place
One-time Publications
Ready, Set, Graduate!**

**Thomas Pack
Jonathan Roberts
Sarah Haley
Jefferson County Public Schools**

**First Place
One-time Publications
Care for Kids**

**Carrie McDanald
Patrice Jones
Jessamine County Schools**

**Second Place
External Publications – Full Color
Education Matters**

#####

Carrie McDanald

Jessamine County Schools

**First Place
Internet Websites
District website**

**Electronic Newsletters
FACES of Jessamine County Schools**

**Second Place
Calendars
Teacher Appreciation Calendar**

#####

**Patrice Jones
Jessamine County Schools**

Honorable Mention

**Writing for the Web
MRSA / H1N1 Information Sheet**

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**Patrice Jones
Chelsea Kelly
Jessamine County Schools**

Honorable Mention

**Videos – In-school or training
Endless Possibilities Opening Day Video**

#####

**Cris Kendall
Kenton County Schools**

**First Place
Videos – Program Length
Hinsdale Students H2O Walk for Life**

#####

**Vicki Fields
Kenton County Schools**

**First Place
Internet Websites
District Website**

#####

**Teresa Wilkins
Sara Jackson
Dr. Terri Cox-Cruey
Kenton County Schools**

**First Place
Calendars
District Calendar**

#####

**Teresa Wilkins
Kenton County Schools**

**First Place
External Publications – Full Color
Community Education Program**

#####

**Sara Jackson
Kenton County Schools**

**First Place
Academic Achievement Promotions
Talk to You Live**

**Second Place
Feature Writing
STEM Campus article**

#####

**Anita Granier
Mayfield Media Department
Mayfield Independent Schools**

**First Place
Videos – PSAs or short subjects
Mayfield Goes Green**

**Honorable Mention
Videos – Program Length
Senior Video 2010**

#####

**Anita Granier
Mayfield Independent Schools**

**First Place
Calendars
District Calendar**

**Second Place
News Writing
Tallest Administrators in Western Kentucky**

#####

**Cheri Gossett
Brandon Henson
Mayfield Independent Schools**

**First Place
Internet Web site
District Web site**

**WMHS TV 13 Staff
Sherry Purdom
Murray Independent Schools**

**Second Place
Videos – Program Length
Murray Independent School District Journey**

**Angie Chandler
Communications Division
Nelson County Schools**

**First Place
Internal Publications
Emergency Procedure Guide**

**Communications Division
Nelson County Schools**

**Second Place
District Calendars
Pocket Calendar**

**Miscellaneous Electronic Communications
Programs/Products
Web Photo Galleries
#####**

**Tom Dekle
Nelson County Public Schools**

**First Place
News Writing
Orr Fact Gathering Tour Gaining Steam**

**Feature Photography
Ewww, Gross
Recycle Boy**

**News/Sports Photography
Memorial Tears**

**Photo Essays
A Race Toward Success**

**Second Place
Feature Writing
A Race Toward Success
A Trail's Tale**

**News Writing
Orr to Succeed Lantz at Helm**

**News/Sports Photography
“Joust” Having Fun**

**Photo Essays
A Trail’s Tale**

#####

**Sara Beth Mattingly
Nelson County Schools**

**Second Place
Feature Photography
3D Learning**

#####

**Bruce England
Communications Division
Nelson County Schools**

**First Place
Internet Web Site
District Web site**



**Janet Suwanski
Owensboro Public Schools**

**Second Place
Electronic Newsletters
STEP IN e-Newsletter**



**Owensboro High School
Owensboro Public Schools**

**First Place
Special Events
Last Owensboro High School
Basketball Game at
Owensboro Sportscenter**



**Tom Stites
Owensboro Public Schools**

**First Place
One-time Publications
OPS Fine Arts Festival
2010 Program**

**Julie Ellis
Owensboro Public Schools**

**First Place
Online Annual Reports
OPS District Report Card**

#####

**Donna Duffy
Julie Ellis
Owensboro Public Schools**

**Second Place
Videos – PSAs or short subjects
OPS Foundation for Excellence**

**Brian Lashbrook
Owensboro Public Schools**

**First Place
Internet Web Sites
OPS Web site**

**Fathers Matter Program
Owensboro Public Schools**

**First Place
Community Engagement Programs
Fathers Matter**

**Wayne Walden
Paducah Independent Schools**

**First Place
District Calendars
Paducah Public Schools Calendar of Events 2009-2010**

**Tabloid Publications
Blue Line May 2010**

#####

**Sherry Super
Pulaski County Schools**

**Second Place
Academic Achievement Promotions
Outstanding Student Achievement Display**

**Catherine J. Rogers
Rowan County Schools**

**First Place
One-time Publications
Healthy Habits**

**Feature Photography
The Chemistry of Education**

**Second Place
Feature Writing
School Nurses Key to Student Health**

**Feature Photography
That Certain Spark**

#####

**Catherine J. Rogers
Virginia & Mark Etherton
RCSHS Drama Department**

**First Place
Miscellaneous Printed Materials
“You’re an Adman, Charlie Brown”**

**Joanie Hendricks
Warren County Public Schools**

**First Place
Brochures – Full Color
Richardsville Elementary Net Zero brochure
Richardsville Elementary brochure**

**Videos – PSAs or short subjects
Richardsville Elementary Net Zero Video**

#####

**Joanie Hendricks
Don Sergent
Warren County Public Schools**

**Second Place
Videos – Program Length
South Warren Colors**

#####

**Joanie Hendricks
Dayle Kirby
Warren County Public Schools**

**Second Place
Miscellaneous Public Awareness Programs
Richardsville Elementary Net Zero Press Kit**

#####

**Don Sergent, Dayle Kirby
Beverly Eadens, Tina Keown
Warren County Public Schools**

**Second Place
External Publications – 1-2 colors
Vision Newsletter**



**Don Sergent
Warren County Public Schools**

**First Place
Brochures – Full Color
District brochure**

**Feature Writing
Being Green Gets Easier in Warren County**

**Second Place
News/Sports Photography
Warren Central Celebration
Briarwood Stick-Horse Derby**

**Videos – Program Length
Bristow Exercise Balls
#####**

**Debbie Frazier
P.R. Contacts
Whitley County Schools**

**Honorable Mention
Tabloid Publications
District Ed News**



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SWEEPSTAKES AWARD – 4 total

(DESIGN)

{KSBA LOGO UP TOP}

**2010 OASIS Program
Outstanding Achievement in School Information Services**

Sweepstakes Award for Excellence in a Multi-faceted Communications Effort



{INSERT DISTRICT NAME}

{KYSRA LOGO AT BOTTOM}

2010 Recipients (insert one each as noted above)

**Mayfield Independent
Bowling Green Independent
Kenton County
Jefferson County**
