

On Sept. 30, KSBA and KYSPRA announced the results of the 15th annual joint OASIS (Outstanding Achievement in School Information Services) Professional Development Program.



# **2011 OASIS Awards**

*Outstanding Achievement in School Information Services*

Valerie Stokes  
**BARREN COUNTY SCHOOLS**

Second Place  
External Publications - Full Color  
Open Enrollment

Miscellaneous Printed Materials  
Be Prepared

Honorable Mention  
One-time Publications  
Building Relationships

Amanda Wright  
**BARREN COUNTY SCHOOLS**

Second Place  
External Publications - Full Color  
Not All Schools Have Walls Postcard

Phillip Napier  
**BARREN COUNTY SCHOOLS**

Second Place  
Videos - Program Length  
Getting Here, From There

Videos - PSA / Short subject

Open Enrollment Commercial 2011  
Holiday / Christmas Commercial 2010

**BELL COUNTY SCHOOL DISTRICT**

First Place  
Miscellaneous Printed Materials  
The Power of the Pen

**Community Education Program  
BELL COUNTY SCHOOLS**

**Second Place  
Community Engagement Programs  
Literacy Business Luncheon**

**Bell County Literacy Committee  
BELL COUNTY SCHOOLS**

**Honorable Mention  
Academic Achievement Programs  
Read to Succeed**

**Boone County Board of Education  
BOONE COUNTY SCHOOLS**

**First Place  
Community Engagement Programs  
Boone County ILP Awareness,  
Implementation and Engagement Tools**

**Academic Achievement Programs  
Boone County Schools Prevent Summer Learning Loss with Summer Bridge  
Activities**

**Second Place  
Annual Reports/District Report Cards  
Boone County Schools 2009-2010 Annual Citizen's Report**

**Brochures  
Bullying**

**External Publications - Full Color  
Fall 2010 Community Education Brochure**

**Miscellaneous Printed Materials  
Energy Poster**

**Miscellaneous Public Awareness Products/Programs  
Boone for Health (B4H)**

**Honorable Mention  
Publication Writing  
Talking Points Brochure**

Special Events  
B.E.S.T. Partner Breakfast

Jill McKenzie  
**BOURBON COUNTY SCHOOLS**

Second Place  
Internal Publications  
Teamwork

Feature Photography  
Alice in Wonderland

News/Sports Photography  
The Passing

Honorable Mention  
Tabloid Publications  
Bourbon County School News

Special Events  
Opening Day Program

Leslie Peek  
**BOWLING GREEN INDEPENDENT SCHOOLS**

First Place  
Brochures  
Teacher Recruitment Brochure

**BOWLING GREEN INDEPENDENT SCHOOLS**

First Place  
Websites  
District Website Makeover

Second Place  
Community Engagement Programs  
Employee and Parent Satisfaction Surveys

Vickie Elswick  
BCMS Site Technology Coordinator  
**BOYD COUNTY PUBLIC SCHOOLS**

Second Place  
Miscellaneous Electronic Products/Programs  
Technology Talk

Mike Spears  
Boyd County Public Schools

Second Place  
Calendars  
2010-2011 Boyd County Lions'  
Basketball Calendar

Ginger Clark  
Karen Curnutte  
BCPS Public Relations  
**BOYD COUNTY PUBLIC SCHOOLS**

Second Place  
Calendars  
District Calendar

Feature Release  
SB 1 is changing student assessment in Boyd County

Ronda Loos  
Summit Elementary  
2nd Grade  
**BOYD COUNTY PUBLIC SCHOOLS**

Second Place  
Videos - In-school programs or Training  
Language Arts: Get Moving

John Roberts  
**BULLITT COUNTY PUBLIC SCHOOLS**

Second Place  
Feature Photography  
Showcase Bullitt County- BAMS Booth

Photo Essays  
Red Ribbon Week

Honorable Mention  
External Publications - 1-2 Colors  
Excellence Begins in the Classroom

One-time Publications  
Opportunities Always Knocking in  
Bullitt County Public Schools

Electronic Newsletters  
School Matters - An Electronic Employee Newsletter

### **CAMPBELL COUNTY SCHOOLS**

Honorable Mention  
Academic Achievement Programs  
Goal Setting

Casey Gesenhues  
**CAMPBELL COUNTY SCHOOLS**

First Place

Videos - PSA / Short subjects  
Welcome to Crossroads

Juli Hale  
**CAMPBELL COUNTY SCHOOLS**

First Place  
Calendars  
2010-2011 Calendar of Events

Miscellaneous Printed Materials  
Our Stars Shirts

Second Place  
Miscellaneous Printed Materials  
Class of 2023

News Release  
New coach hits the hardwood  
Dr. Wilson named interim superintendent

Pam Kouns  
**CARTER COUNTY SCHOOLS**

Second Place  
Electronic Newsletters  
District Employee Newsletter  
March 2011

Sarah Gay  
**CORBIN INDEPENDENT SCHOOLS**

Second Place  
Videos - PSA / Short subject  
Corbin Schools: Striving to be the Best

Susie Hart  
Joyce Phillips  
**CORBIN INDEPENDENT SCHOOLS**

Second Place  
Annual Reports/District Report Cards  
CHS in a Nutshell

Corbin Independent Schools  
Corbin Community Coalition  
Bell - Knox - Whitley Kentucky Agency for Substance Abuse Policy  
Susie Hart  
Megan Howard  
**CORBIN INDEPENDENT SCHOOLS**

Second Place  
Community Engagement Programs  
Be the Majority

Susie Hart  
Superintendent Ed McNeel  
**CORBIN INDEPENDENT SCHOOLS**

Second Place  
Miscellaneous Public Awareness Products/Programs  
Corbin Independent: 2nd in the State

Chris Lay  
**CORBIN INDEPENDENT SCHOOLS**

Second Place  
Miscellaneous Printed Materials  
Lights Out: Classroom Checklist

Brandy Howard  
**CORBIN INDEPENDENT SCHOOLS**

First Place  
Websites  
Launching our website into the Future

Susie Hart  
**CORBIN INDEPENDENT SCHOOLS**

Second Place  
External Publications - Full Color  
Traditions

Miscellaneous Printed Materials  
Basketball Program 2010-2011

News/Sports Photography  
She's Safe!

Trisha Brundage  
**COVINGTON INDEPENDENT PUBLIC SCHOOLS**

Honorable Mention  
Feature Photography  
Welder

Trisha Brundage  
Debra Vance  
Amy Weber  
**COVINGTON INDEPENDENT SCHOOLS**

Second Place  
Miscellaneous Public Awareness Products/Program  
Choose Covington

Trisha Brundage  
Debra Vance  
**COVINGTON INDEPENDENT PUBLIC SCHOOLS**

Second Place  
Calendars  
District Calendar

One-time Publications  
Strategic Plan

Videos - Program Length  
Education Matters

Debra Vance  
**COVINGTON INDEPENDENT SCHOOLS**

Second Place  
Electronic Newsletters  
Focus

Linda Salyer  
**DAVISS COUNTY PUBLIC SCHOOLS**

Second Place  
Videos - In-school programs or Training  
Let the Adventure Begin

Marcia Carpenter  
Linda Salyer  
**DAVISS COUNTY PUBLIC SCHOOLS**

First Place  
Videos - PSA / Short subject  
Community Campus

Lora Wimsatt  
**DAVIESS COUNTY PUBLIC SCHOOLS**

First Place  
Miscellaneous Printed Materials  
Junior Superintendent Handbook

News Release  
Making a Difference  
DCHS Dishes out the Wishes

Second Place  
Brochures  
DCPS - Developing Challenging Preparing Succeeding

External Publications - Full Color  
Facts About DCPS

Feature Photography  
Touch of Nature

Honorable Mention  
Feature Photography  
Superintendents of Teaching & Learning

Peggy Inklebarger  
**DAVIESS COUNTY PUBLIC SCHOOLS**

Honorable Mention  
Miscellaneous Printed Materials  
DCPS Advancing Student Achievement to Proficiency

Lisa Deffendall  
**FAYETTE COUNTY PUBLIC SCHOOLS**

First Place  
Miscellaneous Printed Materials  
State of the Schools

Technology Department's Web Team  
**FAYETTE COUNTY PUBLIC SCHOOLS**

First Place  
Electronic Newsletters  
"Stu's News"

Websites  
FCPS Website

Customer Service and  
Community Relations Department  
**FAYETTE COUNTY PUBLIC SCHOOLS**

Second Place  
Special Events  
2011 Calendar Art Competition and Show  
2011 Retirement Celebration

Nema Brewer-Candy  
**FAYETTE COUNTY PUBLIC SCHOOLS**

First Place  
Brochures  
HR Image Brochure

External Publications - Full Color  
The Collection

Miscellaneous Printed Materials  
Delivery to Diploma Birth Announcement

Second Place  
Brochures  
Suicide Prevention Brochure

Miscellaneous Printed Materials  
Travel FCPS

Locust Trace AgriScience Farm  
Public Relations Planning Team  
**FAYETTE COUNTY PUBLIC SCHOOLS**

Second Place  
Special Events  
Locust Trace AgriScience Farm  
Groundbreaking Ceremony

Patricia Watson  
**FLOYD COUNTY SCHOOLS**

Honorable Mention  
Special Events  
Floyd County Schools' Young Authors Program  
25 Year Celebration

Phil Paige  
**FLOYD COUNTY SCHOOLS**

Second Place  
Internal Publications  
Local Leadership

Karen Johnson  
Transportation Department  
**FLOYD COUNTY SCHOOLS**

Second Place  
Internal Publications  
The Transporter

**FLOYD COUNTY SCHOOLS**

Second Place  
Brochures  
Welcome to Floyd County Schools  
Welcome to your Floyd County Board of Education

Miscellaneous Electronic Programs/Products  
The Challenge

Honorable Mention  
Feature Article  
Floyd County Schools

Electronic Newsletters  
FCS Connection

Gina Ryan  
Student Production Assistants  
HCEC-TV  
**HARDIN COUNTY SCHOOLS**

Honorable Mention  
Videos - Program Length  
Central Hardin High School Graduation 2010

Gina Ryan  
HCEC-TV  
Creekside Staff  
**HARDIN COUNTY SCHOOLS**

Second Place  
Videos - In-school programs Or Training  
Creekside Elementary:  
Achieving Success for All Students

Honorable Mention  
Videos - PSA / Short subject  
Creekside Elementary:  
Achieving Success for All Students

Food Service  
**HARLAN COUNTY PUBLIC SCHOOLS**

Second Place  
Miscellaneous Printed Materials  
Cookbook

Scott Pace  
**HARLAN COUNTY PUBLIC SCHOOLS**

Second Place  
Websites  
District Website  
Harlan County High School website

Cecilia Adams  
**HARLAN COUNTY PUBLIC SCHOOLS**

Second Place  
Brochures  
Top 10 Tips for Strong Study Skills

Feature Release  
Job Shadow Day

Honorable Mention  
Feature Article  
School Store Supplies Lessons in Marketing  
HCHS Increasing ACT Preparation Efforts

Cumberland Elementary School  
21st Century Afterschool Program  
**HARLAN COUNTY PUBLIC SCHOOLS**

Second Place  
Internal Publications  
Village Connection School Newspaper

Jenny Saylor, Coordinator  
Lisa McKnight, Center Aide  
Cumberland Elementary FRYSC  
**HARLAN COUNTY PUBLIC SCHOOLS**

Second Place  
Special Events  
Dr. Seuss Family Reading Night

Honorable Mention  
Academic Achievement Programs  
Pow Wow for Progress

Harlan County Community Education  
Harlan County High School Youth Service Center  
**HARLAN COUNTY PUBLIC SCHOOLS**

Second Place  
Special Events  
Scholarship Night

Harlan County Community Education  
**HARLAN COUNTY PUBLIC SCHOOLS**

Second Place  
Community Engagement Programs  
Walking Club

Megan Saylor - Coordinator  
Jennifer Brashears - Assistant  
Cumberland Elementary School 21st CCLC  
**HARLAN COUNTY PUBLIC SCHOOLS**

Second Place  
Miscellaneous Public Awareness Products/Programs  
Lights on Afterschool

Honorable Mention  
Special Events  
Visual and Performing Arts Performance:  
Thriller

Melissa Shepard  
Technology Resource Specialists  
Library Media Specialists  
**HARRISON COUNTY SCHOOLS**

First Place  
Websites  
District Website

Melissa Shepard  
School Administrators, Teachers and  
Technology Team  
**HARRISON COUNTY SCHOOLS**

Second Place  
Miscellaneous Public Awareness Products/Programs  
Digital Citizenship Month

Kelly Burns  
Victor Doty  
Ellen Redding  
Amber Thomas

**HENDERSON COUNTY SCHOOLS**

Second Place  
Internal Publications  
Henderson County High School  
Creating Pathways

Ellen Redding  
Robin Thacker

**HENDERSON COUNTY SCHOOLS**

Second Place  
Academic Achievement Programs  
Math in Focus Community Awareness

Jinger Carter  
Linda Payne  
Ellen Redding

**HENDERSON COUNTY SCHOOLS**

Honorable Mention  
Brochures  
District Profile

Justin Willis  
Dodie Wrocklage

**JEFFERSON COUNTY PUBLIC SCHOOLS**

First Place  
Internal Publications  
Facts 2011

Sarah Haley  
**JEFFERSON COUNTY PUBLIC SCHOOLS**

First Place  
Brochures  
Farnsley Middle School

One-time Publications  
Barrage

Sarah Haley  
Justin Willis  
**JEFFERSON COUNTY PUBLIC SCHOOLS**

First Place  
Electronic Newsletter  
Monday Memo

Thomas Pack  
**JEFFERSON COUNTY PUBLIC SCHOOLS**

First Place  
Publication Writing  
Parent Connection  
November 2010 Issue

Electronic Newsletters  
Parent Connection eNews

Justin Willis  
**JEFFERSON COUNTY PUBLIC SCHOOLS**

Second Place  
Feature Article  
Teachers get SMART

Debe Hennessey  
Jonathan Roberts  
Thomas Pack  
**JEFFERSON COUNTY PUBLIC SCHOOLS**

First Place  
External Publications - 1-2 Colors  
Parent Connection  
April 2011 Issue

Karen Waters  
**JEFFERSON COUNTY PUBLIC SCHOOLS**

First Place  
Annual Reports/District Report Cards  
JCPS 2010 Public Education Foundation Progress Report

Second Place  
One-time Publications  
Leave Your Legacy to Public Education

Brent Harrod  
**JEFFERSON COUNTY PUBLIC SCHOOLS**

First Place  
Miscellaneous Printed Materials  
Challenger Learning Center Logo/Patch Design

Stephanie Bateman  
Ben Jackey  
Doug Smith  
Heidi Thiel  
**JEFFERSON COUNTY PUBLIC SCHOOLS**

Second Place  
Videos - PSA / Short subject  
High School Career Themes - Fall 2010

Ben Jackey  
Doug Smith  
Heidi Thiel  
Jefferson County Public Schools

First Place  
Videos - In-school programs or Training  
High School Career Theme Overview  
Healthy Minds

Jonathan Roberts  
**JEFFERSON COUNTY PUBLIC SCHOOLS**

First Place  
Feature Photography  
Song in my Heart

Second Place  
Feature Photography  
Illumination

Stephanie Bateman  
**JEFFERSON COUNTY PUBLIC SCHOOLS**

First Place  
Annual Reports/District Report Cards  
2010 Annual Progress Report

Teresa Wilkins  
**KENTON COUNTY SCHOOLS**

Second Place  
Academic Achievement Programs  
Champions of Learning

Kelley Gamble  
Sara Jackson  
**KENTON COUNTY SCHOOLS**

First Place  
External Publications - Full Color  
Maximizing Our Resources

Pat Hoffmann  
Teresa Wilkins  
**KENTON COUNTY SCHOOLS**

First Place  
News Release  
iPad Project

Chris Baker  
Rob Haney  
Sara Jackson  
**KENTON COUNTY SCHOOLS**

Second Place  
Special Events  
Imagine

Chris Kendall  
**KENTON COUNTY SCHOOLS**

Second Place  
Videos - PSA / Short subject  
Florence Freedom

Paula Penrod  
**KENTUCKY SCHOOL FOR THE BLIND**

Second Place  
News Release  
School for the Blind Junior Scores High

Community Engagement Programs  
More than a school...

Nolan Hulse  
**KENTUCKY SCHOOL FOR THE BLIND**

Second Place  
Feature Photography  
Concentration on the Braille Challenge

### **MADISON COUNTY SCHOOLS**

First Place  
News/Sports Photography  
The Muses

Second Place  
News Release  
MCS ranks 10th nationally

Commentary Writing  
Pledging to Improve

Feature Photography  
Jammin' Together

News/Sports Photography  
West Side Story  
The Mambo Dance

Photo Essay  
Friday Night Fever  
Musical Theatre

Videos - PSA / Short subject  
2010 District Video

Electronic Newsletters  
Friday eNews

Honorable Mention  
One-time Publications  
Graduate Kentucky Report

Mayfield High School Media Department  
**MAYFIELD INDEPENDENT SCHOOLS**

Second Place  
Videos - PSA / Short subject  
Tip of the Week

Anita Granier  
**MAYFIELD INDEPENDENT SCHOOLS**

Second Place  
Calendars  
Events Calendar 2010-2011

Honorable Mention  
Feature Article  
Mayfield Elementary Teacher Receives Grant  
1933 - 1934 MHS

Cheri Gossett  
Brandon Henson  
**MAYFIELD INDEPENDENT SCHOOLS**

Second Place  
Websites  
District Website

Tom Dekle  
**NELSON COUNTY SCHOOLS**

First Place  
Calendars  
Your Nelson County Schools Pocket Calendar

Feature Release  
Caving club blazes trail to Hidden River

News Article  
Gilpin selected to lead high school

Feature Photography  
Superintendent meets Spider Boy  
Gourd Art

News/Sports Photography  
Mock Disaster

Photo Essay  
Trail "Bearly" Finished  
Hidden River

Second Place  
Brochures  
District Brochure

Feature Release  
"Heimlich Hero" saves choking child

News Release  
Safety concerns limit life for old elm tree  
Travis among honorees at alumni event

News/Sports Photography  
Alumni Honoree

Tom Dekle  
Bruce England  
Superintendent Anthony Orr  
**NELSON COUNTY SCHOOLS**

Second Place  
Electronic Newsletters  
Super Notes

Michael Hart  
**OWENSBORO PUBLIC SCHOOLS**

Second Place  
Websites  
District Website

Janet Suwanski  
**OWENSBORO PUBLIC SCHOOLS**

Second Place  
Electronic Newsletters  
Step In OPS Electronic Newsletter

Owensboro High School  
**OWENSBORO PUBLIC SCHOOLS**

First Place  
Brochures  
OHS A Tradition of Excellence Brochure

Honorable Mention  
Special Events  
OHS Champions Reception  
OHS Gym and Fine Arts Facilities Unveiled

Tom Stites  
**OWENSBORO PUBLIC SCHOOLS**

Second Place  
One-time Publications  
OPS Fine Arts Festival 2011 Program

Miscellaneous Printed Materials  
OPS Fine Arts Festival 2011 Poster

Julie Ellis  
**OWENSBORO PUBLIC SCHOOLS**

First Place  
News Release  
OHS new additions open for tours

Feature Photography  
Reaching Across the Globe

Second Place  
Online Annual Reports  
OPS District Report Card

Miscellaneous Electronic Products/Programs  
Reaching Across the Globe

Honorable Mention  
Feature Photography  
Nurturing Environment

Wayne Walden  
**PADUCAH PUBLIC SCHOOLS**

First Place  
News/Sports Photography  
High School Sports

Second Place  
Calendars  
Paducah Public Schools Calendar 2010-2011

External Publications - Full Color  
Paducah Public Schools Blue Line August 2010

Feature Article  
The Giving Garden

Feature Release  
College Prep: AP courses get you ready

Feature Photography  
Student Performances

Rosalind Stanley  
Perry Tackett  
**PIKE COUNTY SCHOOLS**

Honorable Mention  
Videos - PSA / Short subject  
Inside Pike County Schools

Catherine Rogers  
Superintendent Marvin Moore  
**ROWAN COUNTY SCHOOLS**

Second Place  
News Article  
Viking Drive Traffic Plan

Superintendent Marvin Moore  
Catherine Rogers  
Tresia Swain  
**ROWAN COUNTY SCHOOLS**

Second Place  
Special Events  
Dedication of Rowan County Middle School

Catherine Rogers  
**ROWAN COUNTY UNITE COALITION, INC.**  
**ROWAN COUNTY SCHOOLS**

Second Place  
One-time Publications  
Prescription Take-Back

Catherine Rogers  
**ROWAN COUNTY SCHOOLS**

Second Place  
Feature Article  
Google-ing a Rowan County Connection

Feature Photography  
History Stinks

Greta Casto  
Russ Cole  
**RUSSELL INDEPENDENT SCHOOLS**

First Place  
Websites  
District Website

Miscellaneous Electronic Products/Programs  
Mobile Ap

Joanie Hendricks  
**WARREN COUNTY PUBLIC SCHOOLS**  
Leslie Peek  
**BOWLING GREEN INDEPENDENT SCHOOLS**

First Place  
Videos - In-school programs or Training  
Stop the Scarring

Joanie Hendricks  
**WARREN COUNTY PUBLIC SCHOOLS**

First Place  
Special Events  
WCPS Serves Breakfast to Champions

Miscellaneous Public Awareness Products/Programs  
Growing District, Growing Minds -  
Building Better Buildings, Saving \$1 million at a time

Second Place  
Miscellaneous Printed Materials  
Fruits and Veggies: More Matters in WCPS

Videos - PSA / Short subject  
Wish it Forward - Making Dreams Come True  
While Making a Difference

Debbie Frazier  
**WHITLEY COUNTY SCHOOLS**

Honorable Mention  
Tabloid Publications  
Whitley County District Ed News

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**SWEEPSTAKES AWARDS**

**2011 OASIS Program  
Outstanding Achievement in School Information Services**

**Sweepstakes Award for Excellence in a Multifaceted Communications Effort**

**2011 Recipients**

**Jefferson County  
Kenton County  
Nelson County  
Paducah Independent**