

KYSPRA/KSBA Mentoring Program

Need some advice on how to implement a new internal communications plan? Want a public relations veteran to provide feedback on your latest media response? If you answered yes, then it's time to get connected with the KYSPRA and Kentucky School Boards Association (KSBA) Mentoring Program (MP). This program links school communications personnel at the school and district level with mentors who are experienced in a variety of communication fields.

This is a free service to KYSPRA members with active memberships! MP participants must hold either full-time or part-time public relations responsibilities at a Kentucky public school or school district.

As a participant and as a part of the mentoring experience, you may take full advantage of such benefits as frequent telephone and personal consultations with your mentor, on-site reviews when feasible and audits of your publications, audiovisual programs and community relations initiatives.

KSBA communications staff and KYSPRA members with at least five years of experience in the field of school communications, including at least three years at the district level, will serve as mentors. They provide leadership to assist MP participants in improving district communications plans, community relations, internal communications, publications, audiovisual presentations, and other professional assistance.

To learn more contact Paula Penrod at paula.penrod@ksb.kyschools.us or 502-897-1583, 220.

To take advantage of this service, please complete the Mentorship Request Form on the back and return it to:



KYSPRA/KSBA Mentorship Program
% Paula Penrod
Kentucky School f/t Blind
1867 Frankfort Avenue
Louisville, KY 40206
Fax: 502-897-28737



Mentoring Program



**A Joint Mentorship Program for
School Communication Professionals
of the Kentucky Schools Public
Relations Association (KYSPRA)
and the Kentucky School
Boards Association (KSBA)**



Mentorship Request Form

Name: _____

School District: _____

Mailing Address: _____

Phone(s) Number: _____

Fax: _____

E-Mail Address: _____

Job Title: _____

Current School Communications Responsibilities: _____

Years in Current Position: _____

Are you a current KYSPRA member? _____

Membership expiration date _____

I understand that as a KYSPRA member my participation in the Mentoring Program is a valuable resource to my school district, and that I must be committed to the program and to my mentor.

Signature

Date