



# 2015 OASIS Awards

Outstanding Achievement in School Information Services

## Distinguished and Proficient Awards

Kentucky School Boards Association  
Kentucky School Public Relations Association

{Alphabetical by district}

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**Deputy Superintendent Dr. Karen Cheser  
Boone County Public Schools**

**Distinguished**

**One-time Publications  
Boone County Schools 2015 Strategic Plan**

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**Transportation Department  
Boone County Public Schools**

**Proficient**

**Internal Publications  
The Buzz**

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**Thornwilde Elementary School Student News Team  
Ryan Burch – Sponsor  
Boone County Public Schools**

**Proficient**

**Videos – Program Length**

**Thornwilde News Team**

**Thornwilde Elementary School  
Alex Snyder – Thornwilde PTA  
Boone County Public Schools**

**Distinguished**

**Videos – PSAs / Short Subjects  
Thornwilde Read-a-thon Video**

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**Thornwilde Elementary School  
Students and Staff  
Guy Frye  
Kendrea Tillett  
Boone County Public Schools**

**Proficient**

**Videos – PSAs / Short Subjects  
Shake It Off Parody**

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**Michelle Roland, Ashley Moeller, Stacey Neuhaus  
Nicole Servizzi, Jessica Klosinski, Toni Hook, Sue Waters  
Erpenbeck Elementary  
Boone County Public Schools**

**Proficient**

**Videos – PSAs / Short Subjects  
3<sup>rd</sup> grade PBL Video  
on Alex's Lemonade Stand**

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**Longbranch Elementary School  
Boone County Public Schools**

**Distinguished**

**Videos – PSAs / Short Subjects**

**Longbranch Elementary Student Video  
Randall K. Cooper High School  
Boone County Public Schools**

**Proficient**

**Electronic Newsletters  
E Newsletter**

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**Thornwilde Elementary School  
Sandra Linden  
Boone County Public Schools**

**Proficient**

**Electronic Newsletters  
The Weekly Wildcat**

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**Karen Cheser  
Barbara Brady  
Boone County Public Schools**

**Proficient**

**Miscellaneous Public Awareness Programs  
NKY Makerspace**

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**Longbranch Elementary School  
Boone County Public Schools**

**Distinguished**

**Social Media Pages  
Facebook and Twitter Integration**

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**Karen Curnutte  
Boyd County Public Schools**

**Proficient**

**Calendars  
2014-15 District Pocket Calendar**

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**Mike Spears  
Boyd County Public Schools**

**Proficient**

**External Publications  
2014-15 Boyd County Baseball Program**

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**Suzanne Griffith  
Boyd County Public Schools**

**Proficient**

**External Publications  
2014-15 Boyd County Basketball Program**

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**Howard Faber  
Karen Curnutte  
Boyd County Public Schools  
Proficient**

**News Releases  
BCHS NJROTC Receives NRA Grant**

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**Rhonda Osburn  
Boyd County Public Schools**

**Proficient**

**Videos – In-school or Training Programs  
New Teacher Orientation**

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**Leslie McCoy  
Bowling Green Independent Public Schools**

**Distinguished**

**Tabloid Publications  
Class of 2015 Graduation Advertisement**

**Feature Photography  
Snake Smiles**

**Special Events  
Superintendent Finalist Forum**

**Proficient**

**Brochures  
BGISD 2014-15 Brochure**

**Miscellaneous Electronic Products/Programs  
Purples Vacation**

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**John Roberts  
Bullitt County Public Schools**

**Proficient**

**External Publications  
Excellence Begins in the Classroom – May  
Excellence Begins in the Classroom – November**

**One-time Publications  
BCPS – The Leader in Educational Excellence**

**Feature Photography  
Energy Fair Illumination!**

**Photo Essays  
District Chess Tournament**

**Electronic Newsletters  
School Matters Electronic Newsletter**

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**Carl Roberts  
Carroll County Public Schools**

**Distinguished**

**Feature Releases  
Grit Predicts Success**

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**Carl Roberts  
Jonica Ray  
Carroll County Public Schools**

**Proficient**

**News/Sports Photography  
Old Glory Coast to Coast Relay**

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**Carl Roberts  
Zach Dean  
Cindy Johann  
Bill Hogan  
Carroll County Public Schools**

**Distinguished**

**Miscellaneous Electronic Products/Programs  
Yes, We Have an App for That!**

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**Carl Roberts  
Bill Hogan  
Mona Kindoll  
Carroll County Public Schools**

**Proficient**

**External Publications  
Engineering Pipeline – The Link**

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**Lora Wimsatt  
Daviness County Public Schools**

**Distinguished**

**Feature Releases  
Good Health is at Hand**

**News Releases  
Sun Out Books Out  
Return of the American Revolution**

**Electronic Newsletters  
Grapevine**

**Proficient**

**Calendars  
DCPS Calendar – 2015-2016**

**Feature Releases  
Meadow Lands Moon Party**

**News Articles  
Future Leaders Academy**

**Feature Photography  
Wonderful World of Worms  
Sharing Smiles**

**News/Sports Photography  
The Scoop on (Poop)  
Take a Deep Breath...**

**Photo Essays  
New Year – New Beginning  
ECET2**



**Supt. Owens Saylor  
and  
DCPS Attendance Zone Committee  
Jim Barr and Lora Wimsatt  
Daviness County Public Schools**

**Distinguished**

**Miscellaneous Public Awareness Programs  
Let's Talk About Redistricting**

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**Linda Salyer  
Debbie Crowe  
Daviness County Public Schools**

**Distinguished**

**Videos – Program Length  
Fancy Nancy Book Club**

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**Linda Salyer  
Cari Manire  
Daviness County Public Schools**

**Distinguished**

**Videos – Program Length  
Movement with Music**

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**Linda Salyer  
Nolan McDonald  
Sandra McDonald  
Daviness County Public Schools**

**Distinguished**

**Videos – PSAs / Short Subjects  
Preschool and Kindergarten Registration**

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**Linda Salyer  
Holly Johnson  
Daviness County Public Schools**

**Distinguished**

**Videos – PSAs / Short Subjects  
DCPS Let’s Get Moving**

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**Linda Salyer  
Daviness County Public Schools**

**Distinguished**

**Videos – In-School or Training Programs  
Happy**

**Proficient**

**Videos – In-school or Training Programs  
2014 Teachers of the Year**

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**Grayson County Public Schools  
Grayson County Industry**

**Proficient**

**Miscellaneous Public Awareness Programs  
Manufacturing Week**

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**Henderson County Public Schools**

**Proficient**

**Internal Publications  
Recognition/Retirement Celebration**

**Feature Photography  
5-6-7-8  
Foul, I Didn’t Touch Him**

**Native America in The Classroom**

**Display Photography  
Collage Wall**

**Miscellaneous Public Awareness Programs  
Investing in Excellence – The Nickel Tax**

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**Jonathan Roberts  
Jefferson County Public Schools**

**Distinguished**

**Feature Photography  
Helping Hands**

**Proficient**

**Feature Photography  
Graduation Cheer**

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**Thomas Pack  
Debe Hennessey  
Jonathan Roberts  
Jefferson County Public Schools**

**Distinguished**

**External Publications  
Parent Connection**

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**Brent Harrod  
Jefferson County Public Schools**

**Distinguished**

**One-time Publications  
Louisville Education and  
Employment Partnership (LEEP)  
Annual Report**

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**Sarah Haley  
Jefferson County Public Schools**

**Distinguished**

**Miscellaneous Printed Materials  
Recycle – It's Second Nature Poster Series**

**Internet Websites  
Waggener High School Website**

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**Thomas Pack  
Jefferson County Public Schools**

**Distinguished**

**Electronic Newsletter  
Parent Connection eNews**

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**Dodie Wrocklage-Harp  
Jefferson County Public Schools**

**Proficient**

**Miscellaneous Public Awareness Programs  
Dropout Law Campaign - Memes**

**Trina Edwards  
Rob Haney  
Kenton County Public Schools**

**Proficient**

**Brochures  
Turkey Foot Middle School: Leading the Way**

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**Christi Jefferds  
Kenton County Public Schools**

**Proficient**

**Internal Publications  
PineR Elementary Newsletter**

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**Trina Edwards  
Ellen Zimmer  
Kenton County Public Schools**

**Proficient**

**One-time Publications  
Kindergarten Registration Booklet**

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**Trina Edwards  
Chris Baker  
Kenton County Public Schools**

**Proficient**

**News Release  
Pledge to Plant**

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**Dr. Terri Cox-Cruey  
Kenton County Public Schools**

**Proficient**

**Miscellaneous Writing  
Effective Instruction and Educational Impact**

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**Jess Dykes  
Kenton County Public Schools**

**Proficient**

**Feature Photography  
Ice Bucket Challenge**

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**Cris Kendall  
Kenton County Public Schools**

**Distinguished**

**Videos – PSAs / Short Subjects  
Excellence is Everywhere**

**Proficient**

**Photo Essays  
Dixie Heights Graduation**

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**Cris Kendall  
Julie Reinhart  
Kenton County Public Schools**

**Proficient**

**Videos – In-school or Training Programs  
Carnegie Outreach**

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**Jess Dykes  
Trina Edwards  
Kenton County Public Schools**

**Distinguished**

**Special Events  
New Teacher Orientation**

**Proficient**

**Social Media Pages  
@thekcsd**

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**Frank Shelton  
Knox County Public Schools**

**Distinguished**

**Tabloid Publications  
Education Newsletter**

**Miscellaneous Public Awareness Programs  
Pursuit of Perfect Attendance**

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**Frank Shelton  
kcps.media  
Knox County Public Schools**

**Proficient**

**Videos – Program Length  
Election 2014**

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**Frank Shelton  
Kelly Sprinkles  
Knox County Board of Education  
Knox County Public Schools**

**Distinguished**

**Community Engagement Programs  
Building the Future**

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**Tom Dekle  
Nelson County Public Schools**

**Distinguished**

**Calendars  
Pocket Calendar**

**Feature Photography  
BES Hour of Code**

**News/Sports Photography  
Good Sports**

**Display Photography  
The Purple Cows**

**Proficient**

**Miscellaneous Writing  
Success Story**

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**Tom Dekle  
Matt Hoyes  
Nelson County Public Schools**

**Distinguished**

**Calendars  
Art Contest Calendar**

**Nelson County Public Schools**

**Distinguished**

**Community Engagement Programs  
Integrating Communication**

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**Thomas Nelson High School  
Nelson County Public Schools**

**Proficient**

**Special Events  
Lift-Off Week**

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**Tracy Green  
Oldham County Public Schools**

**Proficient**

**Feature Articles  
Bestselling Author Workshops  
with NOHS Creative Writing Class**

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**Tracy Green  
Lori McDowell  
Randy Davis  
Oldham County Public Schools**

**Distinguished**

**Community Engagement Programs  
Fiscal Outlook 2014-15**

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**Tracy Green  
Lori McDowell  
Oldham County Public Schools**

**Distinguished**

**Miscellaneous Public Awareness Programs  
OCS Engineering Academy Launch**

**Proficient**

**Electronic Newsletters  
Oldham Co. Schools Monday Memo**

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**Tracy Green**  
**Lori McDowell**  
[www.facebook.com/OldhamCoSchools](http://www.facebook.com/OldhamCoSchools)  
[www.twitter.com/OldhamCoSchools](http://www.twitter.com/OldhamCoSchools)  
<https://www.youtube.com/user/OldhamCountySchools>  
**Oldham County Public Schools**

**Proficient**

**Social Media Pages**  
**Oldham Co. Schools Social Media**

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**Lori McDowell**  
**OCS Communications Department**  
**Oldham County Public Schools**

**Distinguished**

**Videos – In-school and Training Programs**  
**Arvin Center Recruitment Videos**

**Videos – PSAs / Short Subjects**  
**Goshen Elementary Climbing Club**  
**Good Morning Dragon Fitness**

**Distinguished**

**Videos – Program Length**  
**April Month in Review**

**Proficient**

**Videos – PSAs / Short Subjects**  
**Kroger Family Math Night**

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**Dave Kirk  
Owensboro Public Schools**

**Distinguished**

**News Releases  
New Softball Coach**

**Feature Photography  
Innovation**

**Videos – PSAs / Short Subjects  
Sutton Bike Safety**

**Proficient**

**Feature Releases  
RCP Wins Big at Southeastern Theatre Conference**

**News/Sports Photography  
One For The Win**

**Videos – Program Length  
Summer Reading Series**

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**Tom Stites  
Owensboro Public Schools**

**Distinguished**

**Miscellaneous Printed Materials  
Fine Arts Program**

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**Owensboro Public Schools**

**Proficient**

**Social Media Pages  
OPS Facebook Page**

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**Catherine Rogers  
Rowan County Public Schools**

**Distinguished**

**Brochures  
Welcome to the 6<sup>th</sup> grade!**

**Proficient**

**Miscellaneous Printed Materials  
Layered Flip Page Booklets A and B**

**Feature Photography  
Teamwork  
That's My Dad!**

**Don Sergent  
Warren County Public Schools**

**Distinguished**

**News/Sports Photography  
Warren East Celebration**

**Proficient**

**Feature Releases  
Coach T story  
Amaya Lasley story**

**Feature Photography  
Field Day Fun**

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**Don Sergent  
Morgan Watson  
Warren County Public Schools**

**Proficient**

**Miscellaneous Printed Materials  
WCPS Billboard**

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**Don Sergent  
Ransom Bennett  
Warren County Public Schools**

**Proficient**

**Videos – PSAs / Short Subjects  
Richardsville Elementary, the nation’s first net zero school**

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**Melanie Llontop  
Warren County Public Schools**

**Distinguished**

**Websites  
Greenwood High School Website**

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**Debbie Frazier  
PR Contacts  
Whitley County Public Schools**

**Distinguished**

**Tabloid Publications  
Whitley Co. District Ed News**

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**Jill Roaden, CIO  
Whitley County Public Schools**

**Proficient**

**Websites  
Whitley County Central Primary Website**

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**Mike Partin, Principal, Whitley County East  
Jill Roaden, CIO  
Whitley County Public Schools**

**Proficient**

**Websites  
Whitley County East Elementary Website**

# **Sweepstakes Award**

**for Excellence in a  
Multifaceted Communications Effort**

**Bowling Green Independent**

**Knox County**

**Oldham County**

**Jefferson County**

