



# 2011 OASIS Awards

Outstanding Achievement in School Information Services

**Name(s)**

**School district name**

**Award (First Place, Second Place, Third Place)**

Category name (if on list)

Entry name

Kentucky School Boards Association

Kentucky School Public Relations Association

#####

**Valerie Stokes  
Barren County Schools**

**Second Place  
External Publications – Full Color  
Open Enrollment**

**Miscellaneous Printed Materials  
Be Prepared**

**Honorable Mention  
One-time Publications  
Building Relationships**

---

---

**Amanda Wright  
Barren County Schools**

**Second Place  
External Publications – Full Color  
Not All Schools Have Walls Postcard**

---

---

**Phillip Napier  
Barren County Schools**

**Second Place  
Videos – Program Length  
Getting Here, From There**

**Videos – PSA / Short subject  
Open Enrollment Commercial 2011  
Holiday / Christmas Commercial 2010**

---

---

**Bell County School District**

**First Place  
Miscellaneous Printed Materials  
The Power of the Pen**

---

---

**Community Education Program  
Bell County Schools**

**Second Place  
Community Engagement Programs  
Literacy Business Luncheon**

---

---

**Bell County Literacy Committee  
Bell County Schools**

**Honorable Mention  
Academic Achievement Programs  
Read to Succeed**

---

---

**Boone County Board of Education  
Boone County Schools**

**First Place  
Community Engagement Programs  
Boone County ILP Awareness,  
Implementation and Engagement Tools**

**Academic Achievement Programs  
Boone County Schools Prevent Summer Learning Loss  
with Summer Bridge Activities**

**Second Place  
Annual Reports/District Report Cards  
Boone County Schools 2009-2010 Annual Citizen's Report**

**Brochures  
Bullying**

**External Publications – Full Color  
Fall 2010 Community Education Brochure**

**Miscellaneous Printed Materials  
Energy Poster**

**Miscellaneous Public Awareness Products/Programs  
Boone for Health (B4H)**

**Honorable Mention  
Publication Writing  
Talking Points Brochure**

**Special Events  
B.E.S.T. Partner Breakfast**



**Jill McKenzie  
Bourbon County Schools**

**Second Place  
Internal Publications  
Teamwork**

**Feature Photography  
Alice in Wonderland**

**News/Sports Photography  
The Passing**

**Honorable Mention  
Tabloid Publications  
Bourbon County School News**

**Special Events  
Opening Day Program**

---

---

**Leslie Peek  
Bowling Green Independent Schools**

**First Place  
Brochures  
Teacher Recruitment Brochure**

---

---

**Bowling Green Independent Schools**

**First Place  
Websites  
District Website Makeover**

**Second Place  
Community Engagement Programs  
Employee and Parent Satisfaction Surveys**

---

---

**Vickie Elswick  
BCMS Site Technology Coordinator  
Boyd County Public Schools**

**Second Place  
Miscellaneous Electronic Products/Programs  
Technology Talk**

---

---

**Mike Spears  
Boyd County Public Schools**

**Second Place  
Calendars  
2010-2011 Boyd County Lions'  
Basketball Calendar**

---

---

**Ginger Clark  
Karen Curnutte  
BCPS Public Relations  
Boyd County Public Schools**

**Second Place  
Calendars  
District Calendar**

**Feature Release  
SB 1 is changing student assessment in Boyd County**

---

---

**Ronda Loos  
Summit Elementary  
2<sup>nd</sup> Grade  
Boyd County Public Schools**

**Second Place  
Videos – In-school programs or Training  
Language Arts: Get Moving**

---

---

**John Roberts  
Bullitt County Public Schools**

**Second Place  
Feature Photography  
Showcase Bullitt County- BAMS Booth**

**Photo Essays  
Red Ribbon Week**

**Honorable Mention  
External Publications – 1-2 Colors  
Excellence Begins in the Classroom**

**One-time Publications  
Opportunities Always Knocking in  
Bullitt County Public Schools**

**Electronic Newsletters  
School Matters – An Electronic Employee Newsletter**

---

---

**Campbell County Schools**

**Honorable Mention  
Academic Achievement Programs  
Goal Setting**

---

---

**Casey Gesenhues  
Campbell County Schools**

**First Place**

**Videos – PSA / Short subjects  
Welcome to Crossroads**

**Juli Hale  
Campbell County Schools**

**First Place  
Calendars  
2010-2011 Calendar of Events**

**Miscellaneous Printed Materials  
Our Stars Shirts**

**Second Place  
Miscellaneous Printed Materials  
Class of 2023**

**News Release  
New coach hits the hardwood  
Dr. Wilson named interim superintendent**

---

---

**Pam Kouns  
Carter County Schools**

**Second Place  
Electronic Newsletters  
District Employee Newsletter  
March 2011**

---

---

**Sarah Gay  
Corbin Independent Schools**

**Second Place  
Videos – PSA / Short subject  
Corbin Schools: Striving to be the Best**

---

---



**Susie Hart  
Joyce Phillips  
Corbin Independent Schools**

**Second Place  
Annual Reports/District Report Cards  
CHS in a Nutshell**

---

---

**Corbin Independent Schools  
Corbin Community Coalition  
Bell – Knox – Whitley Kentucky Agency  
for Substance Abuse Policy  
Susie Hart  
Megan Howard  
Corbin Independent Schools**

**Second Place  
Community Engagement Programs  
Be the Majority**

---

---

**Susie Hart  
Superintendent Ed McNeel  
Corbin Independent Schools**

**Second Place  
Miscellaneous Public Awareness Products/Programs  
Corbin Independent: 2<sup>nd</sup> in the State**

---

---

**Chris Lay  
Corbin Independent Schools**

**Second Place  
Miscellaneous Printed Materials  
Lights Out: Classroom Checklist**

---

---

**Brandy Howard  
Corbin Independent Schools**

**First Place  
Websites  
Launching our website into the Future**

---

---

**Susie Hart  
Corbin Independent Schools**

**Second Place  
External Publications – Full Color  
Traditions**

**Miscellaneous Printed Materials  
Basketball Program 2010-2011**

**News/Sports Photography  
She's Safe!**

---

---

**Trisha Brundage  
Covington Independent Public Schools**

**Honorable Mention  
Feature Photography  
Welder**

---

---

**Trisha Brundage  
Debra Vance  
Amy Weber  
Covington Independent Schools**

**Second Place  
Miscellaneous Public Awareness Products/Program  
Choose Covington**

---

---

**Trisha Brundage  
Debra Vance  
Covington Independent Public Schools**

**Second Place  
Calendars  
District Calendar**

**One-time Publications  
Strategic Plan**

**Videos – Program Length  
Education Matters**

---

---

**Debra Vance  
Covington Independent Schools**

**Second Place  
Electronic Newsletters  
Focus**

---

---

**Linda Salyer  
Daviness County Public Schools**

**Second Place  
Videos – In-school programs or Training  
Let the Adventure Begin**

---

---

**Marcia Carpenter  
Linda Salyer  
Daviness County Public Schools**

**First Place  
Videos – PSA / Short subject  
Community Campus**

**Lora Wimsatt  
Daviness County Public Schools**

**First Place  
Miscellaneous Printed Materials  
Junior Superintendent Handbook**

**News Release  
Making a Difference  
DCHS Dishes out the Wishes**

**Second Place  
Brochures  
DCPS – Developing Challenging Preparing Succeeding**

**External Publications – Full Color  
Facts About DCPS**

**Feature Photography  
Touch of Nature**

**Honorable Mention  
Feature Photography  
Superintendents of Teaching & Learning**

---

---

**Peggy Inklebarger  
Daviness County Public Schools**

**Honorable Mention  
Miscellaneous Printed Materials  
DCPS Advancing Student Achievement to Proficiency**

---

---

**Lisa Deffendall  
Fayette County Public Schools**

**First Place  
Miscellaneous Printed Materials  
State of the Schools**

---

---

---

---

**Technology Department's Web Team  
Fayette County Public Schools**

**First Place  
Electronic Newsletters  
"Stu's News"**

**Websites  
FCPS Website**

---

---

**Customer Service and  
Community Relations Department  
Fayette County Public Schools**

**Second Place  
Special Events  
2011 Calendar Art Competition and Show  
2011 Retirement Celebration**

---

---

**Nema Brewer-Candy  
Fayette County Public Schools**

**First Place  
Brochures  
HR Image Brochure**

**External Publications – Full Color  
The Collection**

**Miscellaneous Printed Materials  
Delivery to Diploma Birth Announcement**

**Second Place  
Brochures  
Suicide Prevention Brochure**

**Miscellaneous Printed Materials  
Travel FCPS**

---

---

**Locust Trace AgriScience Farm  
Public Relations Planning Team  
Fayette County Public Schools**

**Second Place  
Special Events  
Locust Trace AgriScience Farm  
Groundbreaking Ceremony**

---

---

**Patricia Watson  
Floyd County Schools**

**Honorable Mention  
Special Events  
Floyd County Schools' Young Authors Program  
25 Year Celebration**

---

---

**Phil Paige  
Floyd County Schools**

**Second Place  
Internal Publications  
Local Leadership**

---

---

**Karen Johnson  
Transportation Department  
Floyd County Schools**

**Second Place  
Internal Publications  
The Transporter**

---

---

**Floyd County Schools**

**Second Place  
Brochures**

**Welcome to Floyd County Schools  
Welcome to your Floyd County Board of Education**

**Miscellaneous Electronic Programs/Products  
The Challenge**

**Honorable Mention  
Feature Article  
Floyd County Schools**

**Electronic Newsletters  
FCS Connection**

---

---

**Gina Ryan  
Student Production Assistants  
HCEC-TV  
Hardin County Schools**

**Honorable Mention  
Videos – Program Length  
Central Hardin High School Graduation 2010**

---

---

**Gina Ryan  
HCEC-TV  
Creekside Staff  
Hardin County Schools**

**Second Place  
Videos – In-school programs or Training  
Creekside Elementary:  
Achieving Success for All Students**

**Honorable Mention  
Videos – PSA / Short subject  
Creekside Elementary:**

**Achieving Success for All Students**

**Food Service  
Harlan County Public Schools**

**Second Place  
Miscellaneous Printed Materials  
Cookbook**

---

---

**Scott Pace  
Harlan County Public Schools**

**Second Place  
Websites  
District Website  
Harlan County High School website**

---

---

**Cecilia Adams  
Harlan County Public Schools**

**Second Place  
Brochures  
Top 10 Tips for Strong Study Skills**

**Feature Release  
Job Shadow Day**

**Honorable Mention  
Feature Article  
School Store Supplies Lessons in Marketing  
HCHS Increasing ACT Preparation Efforts**

---

---

**Cumberland Elementary School  
21st Century Afterschool Program  
Harlan County Public Schools**

**Second Place  
Internal Publications  
Village Connection School Newspaper**

---

---



---

---

**Jenny Saylor, Coordinator  
Lisa McKnight, Center Aide  
Cumberland Elementary FRYSC  
Harlan County Public Schools**

**Second Place  
Special Events  
Dr. Seuss Family Reading Night**

**Honorable Mention  
Academic Achievement Programs  
Pow Wow for Progress**

---

---

**Harlan County Community Education  
Harlan County High School Youth Service Center  
Harlan County Public Schools**

**Second Place  
Special Events  
Scholarship Night**

---

---

**Harlan County Community Education  
Harlan County Public Schools**

**Second Place  
Community Engagement Programs  
Walking Club**

---

---

**Megan Saylor – Coordinator  
Jennifer Brashears – Assistant  
Cumberland Elementary School 21<sup>st</sup> CCLC  
Harlan County Public Schools**

**Second Place  
Miscellaneous Public Awareness Products/Programs  
Lights on Afterschool**

**Honorable Mention  
Special Events**

**Visual and Performing Arts Performance:  
Thriller**

---

---

**Melissa Shepard  
Technology Resource Specialists  
Library Media Specialists  
Harrison County Schools**

**First Place  
Websites  
District Website**

---

---

**Melissa Shepard  
School Administrators, Teachers and  
Technology Team  
Harrison County Schools**

**Second Place  
Miscellaneous Public Awareness Products/Programs  
Digital Citizenship Month**

---

---

**Kelly Burns  
Victor Doty  
Ellen Redding  
Amber Thomas  
Henderson County Schools**

**Second Place  
Internal Publications  
Henderson County High School  
Creating Pathways**

---

---

**Ellen Redding  
Robin Thacker  
Henderson County Schools**

**Second Place**

**Academic Achievement Programs  
Math in Focus Community Awareness**

---

---

**Jinger Carter  
Linda Payne  
Ellen Redding  
Henderson County Schools**

**Honorable Mention  
Brochures  
District Profile**

---

---

**Justin Willis  
Dodie Wrocklage  
Jefferson County Public Schools**

**First Place  
Internal Publications  
Facts 2011**

---

---

**Sarah Haley  
Jefferson County Public Schools**

**First Place  
Brochures  
Farnsley Middle School**

**One-time Publications  
Barrage**

---

---

**Sarah Haley  
Justin Willis  
Jefferson County Public Schools**

**First Place  
Electronic Newsletter  
Monday Memo**

---

---

**Thomas Pack  
Jefferson County Public Schools**

**First Place  
Publication Writing  
Parent Connection  
November 2010 Issue**

**Electronic Newsletters  
Parent Connection eNews**

---

---

**Justin Willis  
Jefferson County Public Schools**

**Second Place  
Feature Article  
Teachers get SMART**

---

---

**Debe Hennessey  
Jonathan Roberts  
Thomas Pack  
Jefferson County Public Schools**

**First Place  
External Publications – 1-2 Colors  
Parent Connection  
April 2011 Issue**

---

---

**Karen Waters  
Jefferson County Public Schools**

**First Place  
Annual Reports/District Report Cards  
JCPS 2010 Public Education Foundation Progress Report**

**Second Place  
One-time Publications**

**Leave Your Legacy to Public Education**

---

---

**Brent Harrod  
Jefferson County Public Schools**

**First Place  
Miscellaneous Printed Materials  
Challenger Learning Center Logo/Patch Design**

---

---

**Stephanie Bateman  
Ben Jackey  
Doug Smith  
Heidi Thiel  
Jefferson County Public Schools**

**Second Place  
Videos – PSA / Short subject  
High School Career Themes – Fall 2010**

---

---

**Ben Jackey  
Doug Smith  
Heidi Thiel  
Jefferson County Public Schools**

**First Place  
Videos – In-school programs or Training  
High School Career Theme Overview  
Healthy Minds**

---

---

**Jonathan Roberts  
Jefferson County Public Schools**

**First Place  
Feature Photography  
Song in my Heart**

**Second Place  
Feature Photography**

# **Illumination**

---

---

**Stephanie Bateman  
Jefferson County Public Schools**

**First Place  
Annual Reports/District Report Cards  
2010 Annual Progress Report**

---

---

**Teresa Wilkins  
Kenton County Schools**

**Second Place  
Academic Achievement Programs  
Champions of Learning**

---

---

**Kelley Gamble  
Sara Jackson  
Kenton County Schools**

**First Place  
External Publications – Full Color  
Maximizing Our Resources**

---

---

**Pat Hoffmann  
Teresa Wilkins  
Kenton County Schools**

**First Place  
News Release  
iPad Project**

---

---

**Chris Baker  
Rob Haney  
Sara Jackson  
Kenton County Schools**

**Second Place  
Special Events**

## **Imagine**

---

---

**Cris Kendall  
Kenton County Schools**

**Second Place  
Videos – PSA / Short subject  
Florence Freedom**

---

---

**Paula Penrod  
Kentucky School for the Blind**

**Second Place  
News Release  
School for the Blind Junior Scores High  
Community Engagement Programs  
More than a school...**

---

---

**Nolan Hulsey  
Kentucky School for the Blind**

**Second Place  
Feature Photography  
Concentration on the Braille Challenge**

---

---

**Madison County Schools**

**First Place  
News/Sports Photography  
The Muses**

**Second Place  
News Release  
MCS ranks 10<sup>th</sup> nationally**

**Commentary Writing  
Pledging to Improve**

**Feature Photography  
Jammin' Together**

**News/Sports Photography  
West Side Story  
The Mambo Dance**

**Photo Essay  
Friday Night Fever  
Musical Theatre**

**Videos – PSA / Short subject  
2010 District Video**

**Electronic Newsletters  
Friday eNews**

**Honorable Mention  
One-time Publications  
Graduate Kentucky Report**

---

---

**Mayfield High School Media Department  
Mayfield Independent Schools**

**Second Place  
Videos – PSA / Short subject  
Tip of the Week**

---

---



**Anita Granier  
Mayfield Independent Schools**

**Second Place  
Calendars  
Events Calendar 2010-2011**

**Honorable Mention  
Feature Article  
Mayfield Elementary Teacher Receives Grant  
1933 - 1934 MHS**

---

---

**Cheri Gossett  
Brandon Henson  
Mayfield Independent Schools**

**Second Place  
Websites  
District Website**

---

---

**Tom Dekle  
Nelson County Schools**

**First Place  
Calendars  
Your Nelson County Schools Pocket Calendar**

**Feature Release  
Caving club blazes trail to Hidden River**

**News Article  
Gilpin selected to lead high school**

**Feature Photography  
Superintendent meets Spider Boy  
Gourd Art**

**News/Sports Photography  
Mock Disaster**

**Photo Essay  
Trail “Bearly” Finished  
Hidden River**

**Second Place  
Brochures  
District Brochure**

**Feature Release  
“Heimlich Hero” saves choking child**

**News Release  
Safety concerns limit life for old elm tree  
Travis among honorees at alumni event**

**News/Sports Photography  
Alumni Honoree**

---

---

**Tom Dekle  
Bruce England  
Superintendent Anthony Orr  
Nelson County Schools**

**Second Place  
Electronic Newsletters  
Super Notes**

---

---

**Michael Hart  
Owensboro Public Schools**

**Second Place  
Websites  
District Website**

---

---

**Janet Suwanski  
Owensboro Public Schools**

**Second Place  
Electronic Newsletters  
Step In OPS Electronic Newsletter**

---

---

**OPS Fine Arts Department  
Owensboro Public Schools**

**Second Place  
Special Events  
Owensboro Public Schools  
Fine Arts Festival**

**Owensboro High School  
Owensboro Public Schools**

**First Place  
Brochures**

**OHS A Tradition of Excellence Brochure**

**Honorable Mention  
Special Events**

**OHS Champions Reception  
OHS Gym and Fine Arts Facilities Unveiled**

---

---

**Tom Stites  
Owensboro Public Schools**

**Second Place  
One-time Publications  
OPS Fine Arts Festival 2011 Program**

**Miscellaneous Printed Materials  
OPS Fine Arts Festival 2011 Poster**

---

---

**Julie Ellis  
Owensboro Public Schools**

**First Place  
News Release  
OHS new additions open for tours**

**Feature Photography  
Reaching Across the Globe**

**Second Place  
Online Annual Reports  
OPS District Report Card**

**Miscellaneous Electronic Products/Programs  
Reaching Across the Globe**

**Honorable Mention  
Feature Photography  
Nurturing Environment**

---

---

**Wayne Walden  
Paducah Public Schools**

**First Place  
News/Sports Photography  
High School Sports**

**Second Place  
Calendars  
Paducah Public Schools Calendar 2010-2011**

**External Publications – Full Color  
Paducah Public Schools Blue Line August 2010**

**Feature Article  
The Giving Garden**

**Feature Release  
College Prep: AP courses get you ready**

**Feature Photography  
Student Performances**

---

---

**Rosalind Stanley  
Perry Tackett  
Pike County Schools**

**Honorable Mention  
Videos – PSA / Short subject  
Inside Pike County Schools**

---

---

**Catherine Rogers  
Superintendent Marvin Moore  
Rowan County Schools**

**Second Place  
News Article  
Viking Drive Traffic Plan**

---

---

**Superintendent Marvin Moore  
Catherine Rogers  
Tresia Swain  
Rowan County Schools**

**Second Place  
Special Events  
Dedication of Rowan County Middle School**

---

---

**Catherine Rogers  
Rowan County UNITE Coalition, Inc.  
Rowan County Schools**

**Second Place  
One-time Publications  
Prescription Take-Back**

---

---

**Catherine Rogers  
Rowan County Schools**

**Second Place  
Feature Article  
Google-ing a Rowan County Connection**

**Feature Photography  
History Stinks**

---

---

**Greta Casto  
Russ Cole  
Russell Independent Schools**

**First Place  
Websites  
District Website**

**Miscellaneous Electronic Products/Programs  
Mobile Ap**

---

---

**Joanie Hendricks  
Warren County Public Schools  
Leslie Peek  
Bowling Green Independent Schools**

**First Place  
Videos – In-school programs or Training  
Stop the Scarring**

---

---

**Joanie Hendricks  
Warren County Public Schools**

**First Place  
Special Events  
WCPS Serves Breakfast to Champions**

**Miscellaneous Public Awareness Products/Programs  
Growing District, Growing Minds –  
Building Better Buildings, Saving \$1 million at a time**

**Second Place  
Miscellaneous Printed Materials  
Fruits and Veggies: More Matters in WCPS**

**Videos – PSA / Short subject  
Wish it Forward – Making Dreams Come True  
While Making a Difference**

---

---

**Debbie Frazier  
Whitley County Schools**

**Honorable Mention  
Tabloid Publications  
Whitley County *District Ed News***

#####

# **SWEEPSTAKES AWARD – 4 total**

**(DESIGN)**

**{KSBA LOGO UP TOP}**

**2011 OASIS Program  
Outstanding Achievement in School Information Services**

# **Sweepstakes Award**

**for Excellence in a  
Multifaceted Communications Effort**

**{INSERT DISTRICT NAME}**

**{KYSRA LOGO AT BOTTOM}**

**2011 Recipients (insert one each as noted above)**

**Jefferson County  
Kenton County  
Nelson County  
Paducah Independent**