



2013 *OASIS* Awards

Outstanding Achievement in School Information Services

Name(s)

School district name

Award (First Place, Second Place, Third Place)

Category name (if on list)

Entry name

Kentucky School Boards Association

Kentucky School Public Relations Association

Boone County Public Schools

Distinguished

One-Time Publications

Celebrating Success in 2012

Miscellaneous Electronic Products/ Programs

BCS Teacher Appreciation Week Messages #

Special Events – Series of Events

Breakfast of Champions and

Evening with the Stars #

Proficient

External Publications

Summer Slide

**Commentary Writing
School Safety Column**

**Videos – In-school / Training
BCS Dispositional Hiring
Training for Administrators**

**Videos – PSAs / Short Subjects
One Our Way / En Camino**

**Electronic Newsletters
Boone County Schools eNewsletter**

**Miscellaneous Public Awareness Programs
Frontline Staff Training
Digging Deeper: Building Relationships**

**Jill McKenzie
Bourbon County Public Schools**

**Proficient
News/Sports Photography
The Kick**

**Special Events – Single Event
Be A Star with School Breakfast**

**Karen Curnutte
Boyd County Public Schools**

**Distinguished
Calendars
2012-13 BCPS District Pocket Calendar #**

**Feature Releases
Reaping Rewards**

**Proficient
Electronic Newsletters
Creating Our Future, Volume 20, No. 1**

**Mike Spears
Boyd County Public Schools**

**Proficient
External Publications
Boyd County High School
Baseball 2012-13 Program**

**John Roberts
Bullitt County Public Schools**

**Proficient
Feature Articles
North Bullitt's Jana Johnson Creates Adaptive PE**

**Feature Photography
Nichols Elementary School Watermelon at Lunch
Central Area Schools Music Festival**

**Honorable Mention
Tabloid Publications
Excellence Begins in the Classroom**

**One-Time Publications
Bullitt County Public Schools –
The Leader in Educational Excellence**

**Electronic Newsletters
School Matters**

Campbell County Public Schools

**Distinguished
Calendars
2012-13 Calendar of Events**

**Academic Achievement Promotions
Kindergarten Readiness Fair #**

**Proficient
Brochures
Technology Center**

**External Publications
Success Plan**

**Miscellaneous Printed Materials
Awards and Recognitions Flyer**

**Special Events – Single Event
Camels Close the Deal**

**Honorable Mention
Feature Articles
What’s Happening in Campbell County**

**Dr. Lisa James, Superintendent
Jeff Fremin, Public Relations Director
Carroll County Public Schools**

**Honorable Mention
Special Events – Single Event
Staff Appreciation Thank You**

**Dr. Lisa James, Superintendent
Pam Williams, Elementary Instructional Supervisor
Jeff Fremin, Public Relations Director
Carroll County Public Schools**

**Proficient
Academic Achievement Promotions
Prepping for the K-PREP: Our Big Dance**

**Jeff Fremin, Public Relations Director
Lisa Weedman, Library Media Specialist, CCHS
Valerie Washburn, Instructional Coach, CCHS
Carroll County Public Schools**

**Distinguished
Brochures
College and Career Readiness for All**

**Jeff Fremin, Public Relations Director
Carroll County Schools**

**Proficient
Feature Releases
Homecoming Has Something for Everyone**

**Honorable Mention
Videos – In-school / Training
We Can: Carroll County Summer CHAMPS**

**Pam Kouns
Carter County Public Schools**

**Distinguished
Electronic Newsletters
Districts Newsletter – March 2013**

**Proficient
News Releases
Carter County receives Leadership Assessment**

**Judy Dotson
Carter County Counselors
Carter County Schools**

**Honorable Mention
One-Time Publications
Changes in Kentucky Testing
Affecting Your Child and School**

**Vicki Riley, Ph.D.
Lora Wimsatt
Linda Salyer
Daviness County Public Schools**

**Distinguished
Special Events – Series of Events
The Learning Lab:
Where Creativity Takes Flight**

**Lora Wimsatt
Marcia Carpenter
Linda Salyer
Daviness County Public Schools**

**Proficient
Miscellaneous Electronic Products/Programs
Interview Strategies**

**Lora Wimsatt
Daviness County Public Schools**

**Distinguished
Feature Releases
Very Special Guest
Intellectual Property Pitch**

**Electronic Newsletters
Grapevine #**

**Proficient
Calendars
DCPS – 2013-2014**

**Brochures
Summer Enrichment Camp**

**Feature Photography
The Perfect Fit**

**Miscellaneous Public Awareness Programs
Great Expectations**

**Honorable Mention
External Publications
Facts About Daviess County Public Schools**

DCPS CDIP

**Feature Photography
On Target**

**Linda Salyer
Debbie Crowe
Garret Ross
Daviess County Public Schools**

**Distinguished
Videos – Program Length
Fancy Nancy Book Club #**

**Linda Salyer
Heidi Givens
Dana Ray Trout
Daviess County Public Schools**

**Proficient
Videos – In-school / Training
American Sign Language Training Video**

**Linda Salyer
Daviess County Public Schools**

**Distinguished
Videos – Program Length
Every Moment Counts**

**Videos – In-school /Training
Gateway Academy**

**Proficient
Videos – PSAs / Short Subjects
We are DCPS
Preschool and Kindergarten Registration**

**TELL Survey Committee
Fayette County Education Association
Communications Department
Fayette County Public Schools**

**Proficient
Community Engagement Programs
TELL Survey**

**More Than a Score Planning Team
Pete Koutoulas
Fayette County Public Schools**

**Distinguished
Websites
More Than a Score**

**More Than a Score Planning Team
Fayette County Public Schools**

**Distinguished
Brochures
More Than a Score**

**Power of One Planning Team
Communications Department
Jeff McVey
Thad Kesten
Lisa Deffendall
Fayette County Public Schools**

**Distinguished
Videos – PSAs / Short Subject
In Just One Year**

**Power of One Planning Team
Communications Department
Dave Stawicki
Lisa Deffendall
Fayette County Public Schools**

**Proficient
Videos – PSAs / Short Subjects
Power of One**

**More Than a Score Planning Team
Communications Department
Fayette County Public Schools**

**Honorable Mention
Miscellaneous Public Awareness Programs
More Than a Score**

**Caryn Lewis
Deanna Lasley**

Grayson County Public Schools

**Honorable Mention
Tabloid Publications
Back to School 2012**

Grayson County Schools

**Distinguished
Website
District Website**

**Proficient
Special Events – Series of Events
College & Career: It's Elementary**

**Barry Anderson
Caryn Lewis
Grayson County Schools**

**Proficient
Commentary Writing
Commentary: School Board
Inside Out: Reflection/Partners #**

**Caryn Lewis
Grayson County Public Schools**

**Proficient
Feature Releases
Progress 2012
Unbridled Future for Next Generation Learners**

**Photo Essays
GCHS College/Career Showcase**

**Honorable Mention
Miscellaneous Printed Materials
Portraits: The Vision Takes a Village**

**Photo Essays
Love to Read Week**

Henderson County Schools

**Proficient
External Publications
Unbridled Learning:
College/Career Ready for All – K-PREP**

**Feature Releases
Education Program Trip to Washington, D.C.
An Experience of a Lifetime**

**Videos – In-school / Training
Keeping it Safe in Henderson County
Home Visit Blitz 2013**

**Community Engagement Programs
There's No Place Like
Home Visit Blitz in Henderson**

**Thomas Pack
Debe Hennessey
Jonathan Roberts**

Jefferson County Public Schools

**Distinguished
External Publications
Parent Connection #**

**Thomas Pack
Jefferson County Public Schools**

**Distinguished
Electronic Newsletters
Parent Connection eNews**

**Sarah Haley
Jefferson County Public Schools**

**Distinguished
Websites
Ballard High School Website #
Newburg Middle School Website**

**Ben Jackey
Doug Smith
Heidi Thiel
Jefferson County Public Schools**

**Distinguished
Videos – In-school / Training
Raise the Bar #**

**Videos – Program Length
Our Kids
June 2013**

**Videos – PSAs / Short Subjects
Creating an Investigative Reader**

Justin Willis

Jefferson County Public Schools

**Distinguished
Websites
Monday Memo Website**

**Proficient
Feature Articles
Music in the Making**

**Jonathan Roberts
Jefferson County Public Schools**

**Distinguished
Feature Photography
Emerging Luminaries #
We Did It!**

**Photo Essays
Moving Percussionists #**

**Teresa Wilkins
Kim Banta
Kenton County Public Schools**

**Proficient
Electronic Newsletters
Excellence in Action**

**Dr. Terri Cox-Cruey
Teresa Wilkins
Kenton County Public Schools**

**Proficient
External Publications
Kenton County Academies of Innovation and Technology**

**Dr. Terri Cox-Cruey
Teresa Wilkins
Tracy Mann**

**Paula Rust
Kenton County Public Schools**

**Proficient
Special Events – Single Event
Kenton County School Based
Health Center Grand Opening**

**Dr. Terri Cox-Cruey
Cris Kendall
Kenton County Public Schools**

**Distinguished
Videos – PSAs / Short Subjects
New Face of Manufacturing #**

**Teresa Wilkins
Tracy Mann
Missy Hicks
Kenton County Public Schools**

**Proficient
News Releases
Kenton County Reading Program
Changes Student Lives #**

**Becky B. Holt
Mercer County Public Schools**

**Proficient
Miscellaneous Public Awareness Programs
Billboard “Successes” Series #**

**Calendars
2012-13 District Calendar**

**Brochures
District Brochure**

**Academic Achievement Promotions
Titan Proud Student Awards Program**

**Donna McGuire
Dr. Joshua Powell
Montgomery County Public Schools**

**Honorable Mention
Miscellaneous Printed Materials
Focus Magazine Advertisement**

**Kristi Carter
Donna McGuire
Montgomery County Public Schools**

**Proficient
Electronic Newsletters
District Facebook Page
E-LINK Newsletter**

**Community Engagement Programs
100 Best Community Celebration #**

**Academic Achievement Promotions
Academic Pep Rally**

**Kristi Carter
Montgomery County Public Schools**

**Distinguished
Academic Achievement Promotions
Achievement Celebration**

**Bruce England
Nelson County Public Schools**

**Proficient
Website
District Website**

**Tom Dekle
Nelson County Public Schools**

**Distinguished
Calendars
District Art Contest Calendar**

**Brochures
Early Learning Center #**

**Feature Photography
The Eyes Have It #
Tech Use in the Classroom**

**News/Sports Photography
A Cheery Moment**

**Photo Essays
High Altitude Learning**

**Proficient
Feature Releases
NCHS Riding High on Technological Wave
High Altitude Learning**

**Kelly E. Middleton
Newport Independent Schools**

**Honorable Mention
Special Events – Single Event
Customer Service Expectations
for Administrative Professionals**

**Molly Wesley-Chevalier, Beth Lange
Paul Baker, Donna Watts
Danny Burridge, Maureen Cruse
Newport Independent Schools**

**Proficient
Calendars
District Calendar**

**Christi Tyndall
Reggie Taylor
Newport Independent Schools**

**Honorable Mention
Miscellaneous Electronic Products/Programs
LiveBinders**

#####

**Tracy Harris
Director of Communications
Oldham County Public Schools**

**Distinguished
Feature Releases
Hitting the Right Note:
Parker wins ExCel Award #**

**Electronic Newsletters
Monday Memo**

**Proficient
Internal Publications
Comprehensive Communication Plan 2013-14**

#####

**Tracy Harris, Director of Communications
Kara Hubbard, District Webmaster
Michael Williams, Director of Pupil Personnel
Oldham County Public Schools**

**Distinguished
Websites
Redistricting Website**

**Proficient
Community Engagement Programs
Oldham County Schools Redistricting
Community Engagement Program #**

**OPS Fine Arts Department
Owensboro Public Schools**

**Distinguished
Special Events – Series of Events
OPS Fine Arts Festival**

**Tom Stites
OPS Fine Arts Department
Owensboro Public Schools**

**Honorable Mention
One-Time Publications
OPS Fine Arts Festival Program**

**Miscellaneous Printed Materials
OPS Fine Arts Festival 2013 Poster**

**Michael Hart
Owensboro Public Schools**

**Distinguished
Websites
Owensboro Public Schools Website**

**Dave Kirk
Owensboro Public Schools**

**Proficient
Videos – Program Length
Red Devil Round-up**

**Videos – In-school / Training
Laptop Care**

**Videos – PSAs / Short Subjects
Road to the SETC
OHS Cheerleaders**

**Honorable Mention
Videos – Program Length
OPS Fine Arts Festival Dance Night**

**Janet Suwanski
Owensboro Public Schools**

**Proficient
Electronic Newsletters
STEP IN to Owensboro Public Schools**

**Julie Ellis
Owensboro Public Schools**

**Distinguished
News Releases
OPS Tex Alerts Available #**

**Online Annual Report
OPS Electronic District Report Card #**

**Proficient
Feature Releases
OPS Celebrates Life**

**Feature Photography
Preparing Students for a Digital Future**

**Honorable Mention
Feature Photography
Celebrating Life**

**Dita Neely
Sutton Elementary School**

Owensboro Public Schools

**Distinguished
Feature Photography
Learning About Reptiles #**

**Sherry Worth
Owensboro High School
Owensboro Public Schools**

**Distinguished
News/Sports Photography
Early Morning on the Golf Course #**

**Stacey Overlin
Nathan Brown
Paducah Public Schools**

**Distinguished
Internal Publications
Paducah Tilghman High School
Curriculum Guide #**

**Wayne Walden
Paducah Public Schools**

**Proficient
Feature Releases
More Than a Building**

**Feature Articles
Tilghman Athletes Connect Court, Field #**

**External Publications
Paducah Public Schools
Blue Line Spring 2013**

Videos – PSAs / Short Subjects

The New Blue

**R. Anthony Strong, Superintendent
Pendleton County Public Schools**

**Honorable Mention
Miscellaneous Electronic Products/Programs
Friday Facts**

**Appreciation Celebration Committee
Pendleton County Public Schools**

**Proficient
Special Events – Single Event
Appreciation Celebration**

**Catherine Rogers
RCSHS Drama Department
Rowan County Public Schools**

**Proficient
Miscellaneous Printed Materials
Into the Woods #**

**Catherine Rogers
Rowan County Public Schools**

**Proficient
Feature Photography
Body English**

**Honorable Mention
Feature Article
The Littlest Pep Band Member**

Suzanne Jones

Rowan County Public Schools

**Distinguished
Photo Essays
Words Hurt**

**Dayle Kirby
Don Sergent
Warren County Public Schools**

**Distinguished
Websites
WCPS Website**

**Don Sergent, Kathy Goff, Bart Darrell
Toni Langerin, Marilann Melton, Debbie Richey
Pat Stewart, Mike Wilson, Robert Forsythe
Warren County Public Schools**

**Proficient
Special Events – Single Event
Hall of Distinguished Alumni Induction**

**Don Sergent
Warren County Public Schools**

**Distinguished
Brochures
Jody Richards Elementary**

**News Releases
Distinguished Alumni**

**Proficient
Internal Publications
Vision Newsletter**

**One-time Publications
Hall of Distinguished Alumni Program**

**News/Sports Photography
Greenwood Softball Wins State Championship**

**Ransom Bennett
Don Sargent
Warren County Public Schools**

**Proficient
Videos – Program Length
Hall of Distinguished Alumni Inductees**

**Honorable Mention
Videos – PSAs / Short Subjects
WCHS College Academy**

**Debbie Frazier
PR Contacts
Whitley County Public Schools**

**Proficient
Tabloid Publications
Whitley County District Ed News #**

**Regina Paul, Director of Public Relations
Whitley County Public Schools**

**Proficient
News Releases
Moore to Fill Vacancy on Whitley County School Board**

**Honorable Mention
Electronic Newsletters
Friday Focus**

**Travis Adkins
Whitley County Public Schools**

**Distinguished
Website
What's Happening at WCHC**

**Honorable Mention
Videos – PSAs / Short Subjects
Students Stand Against Bullying**

SWEEPSTAKES AWARD – 4 total

(DESIGN)

{KSBA LOGO UP TOP}

**2013 OASIS Program
Outstanding Achievement in School Information Services**

Sweepstakes Award

**for Excellence in a
Multifaceted Communications Effort**

{INSERT DISTRICT NAME}

{KSBA LOGO AT BOTTOM}

2013 Recipients (insert one each as noted above)

**Jefferson County
Boyd
Nelson County
Oldham County**

{NOTE CHANGE: KSBA Logo only on this award}
