



2014 OASIS Awards

Outstanding Achievement in School Information Services

Name(s)

School district name

Award (First Place, Second Place, Third Place)

Category name (if on list)

Entry name

Kentucky School Boards Association

Kentucky School Public Relations Association

**Shamarie Claiborne
Adair County Public Schools**

Proficient

**Miscellaneous Printed Materials
District Spotlight**

**News Release
Rep. Flood Visits Adair Youth Development Center**

**Feature Photography
Siblings**

**News/Sports Photography
Girls First Game
Remembering Kody**

**Alan Reed, Shamarie Claiborne
Patty Jones, Rena Smith, Ruth Redmon
Adair County Public Schools**

Distinguished

**Miscellaneous Public Awareness Programs/Products
Refocus – School and Children Our Real Purpose**

Boone County Public Schools

Distinguished

**News Article
Boone County Taking a Stand Against Heroin**

Proficient

**One-Time Publications
Summer Slide**

**Feature Article
Deputy Superintendent Retiring**

**Videos – PSAs/Short Subjects
We Are Boone County Schools**

Honorable Mention

**Electronic Newsletter
Summer edition: Enews**

**Randall K. Cooper High School
Boone County Public Schools**

Proficient

**Videos – PSAs/Short Subjects
February, March 2014 Videos**

Honorable Mention

**Electronic Newsletter
Feb. 3, 2014 edition**

**Thornwilde Elementary School
Boone County Public Schools**

Proficient

**Electronic Newsletter
Weekly Wildcat**

**Longbranch Elementary School
Boone County Public Schools**

Distinguished

**Social Media Pages
Longbranch Lowdown**

Proficient

**Academic Achievement Promotions
Parent Engagement Events**

Honorable Mention

**Special Events (series of events)
The Leader in Me Parent Book Study**

**North Pointe Elementary School Staff
Boone County Public Schools**

Honorable Mention

**Miscellaneous Printed Materials
Panther Post**

**Stephens Elementary School
Boone County Public Schools**

Proficient

**Videos – PSAs/Short Subjects
Nutty School Closings on YouTube**

Honorable Mention

**Miscellaneous Electronic Communications
Mr. Detwiler's Principal Posts**

**Jill McKenzie
Bourbon County Public Schools**

Proficient

**External Publications
Weekly Newspaper Page**

**Feature Photography
“The Wizard of Oz”**

Honorable Mention

**Internal Publications
Teamwork**

**News/Sports Photography
The Pain of Defeat**

**Special Events – Single Event
Opening Day Program**

**Karen Curnutte
Boyd County Public Schools**

Proficient

**Calendars
2013-14 Boyd County District Pocket Calendar**

**Mike Spears
Boyd County Public Schools**

Proficient

**External Publications
2013-14 Boyd County High School Baseball Program**

**Suzanne Griffith
Boyd County Public Schools**

Proficient

**External Publications
2013-14 Boyd County High School Basketball Program**

**John Roberts
Bullitt County Public Schools**

Distinguished

**Tabloid Publications
Excellence Begins in the Classroom**

Proficient

**One-Time Publications
Bullitt County Public Schools –
The Leader In Educational Excellence**

**Feature Photography
North Bullitt High School JROTC 9/11 Observance
2013 Kindergarten Rocks**

**Photo Essays
Gifted/Talented Camps**

Honorable Mention

**Electronic Newsletters
School Matters**

Campbell County Public Schools

Distinguished

**Calendars
2013-14 Calendar of Events**

**Miscellaneous Printed Materials
“Awards and Recognitions” Flyer**

Proficient

**Brochures
Realtor Brochure**

**External Publications
What’s Happening in Campbell County**

**Carl Roberts
Carroll County Public Schools**

Proficient

**Tabloid Publications
The Link**

**Carl Roberts
Pam Williams
Carroll County Public Schools**

Distinguished

**News Release
Annual Dr. Seuss Birthday Bash set for March**

**Carl Roberts, Lisa James,
Carroll Yager, Ann Deatherage, Carolyn Jones
Sam Burgess, Harold “Shorty” Tomlinson
Carroll County Public Schools**

Honorable Mention

**Videos – Program Length
Honoring the Old – Celebrating the New**

Pam Kouns
Carter County Public Schools

Distinguished

Electronic Newsletters
District Newsletter, Volume IV, Issue IV

Proficient

Brochures
Carter County Schools - Early Graduation Option

News Releases
Early Graduation Option being
offered to Carter County students

Heather M. Lancaster
Christian County Public Schools

Distinguished

External Publications
Infinite Campus Parent Portal Guide

Academic Achievement Promotions
Gateway: Career Academies

Proficient

Tabloid Publications
eNewsletter

Susie Hart
Corbin Independent Schools

Honorable Mention

Websites
The Corbin Center Website

**Hannah Goins
Corbin Independent Schools**

Proficient

**Websites
Corbin Schools District Website**

**Trisha Brundage
Debra Vance
Covington Independent Schools**

Distinguished

**Calendars
District Calendar**

**Miscellaneous Public Awareness Programs/Products
Countdown to Graduation**

**Debra Vance
Covington Independent Schools**

Distinguished

**Social Media Pages
Facebook Page**

**Trisha Brundage
Covington Independent Schools**

Distinguished

**Feature Photography
Kindergarten Concentration**

Proficient

**Feature Photography
Attentive Audience**

**Laura McCain, Carrie Munsey
Leslie Peveler, Marjorie Pippin, Linda Salyer
Daviness County Public Schools**

Distinguished

**Videos – In-School Programs/Training
Highland Elementary K-PREP Assembly**

**Valarie Roberts
Linda Salyer
Daviness County Public Schools**

Proficient

**Videos – PSAs/Short Subjects
Manners Matter**

**Debbie Crowe
Linda Salyer
Daviness County Public Schools**

Distinguished

**Videos – Program Length
Fancy Nancy**

**Ray Roth
Linda Salyer
Lora Wimsatt
Daviness County Public Schools**

Distinguished

**Videos – Program Length
Parents Are Building Blocks
to a Child’s School Success**

**Linda Salyer
Daviness County Public Schools**

Distinguished

**Videos – In-school Programs/Training
Teacher of the Year**

**Proficient
Videos – PSAs/Short Subjects
DCPS Let's Get Moving!**

**Lora Wimsatt
Daviness County Public Schools**

Distinguished

**External Publications
Ready to Learn
Facts About Daviness County Public Schools**

**Feature Release
Big O Research Project
East View Elementary – Battle of Bunker Hill**

Proficient

**Brochures
Parent Emergency Guides
Summer Enrichment Camp**

**One-Time Publications
Snow Day Communication**

**Feature Articles
Teaching and Learning
The Biggest Winner**

**News Articles
Lisa Sims Goes to Washington**

**Feature Photography
Light of Learning
May the Force be With You**

**Electronic Newsletters
Grapevine**

Honorable Mention

**Calendars
DCPS Calendar – 2014-15**

**News Articles
Process & Performance Management**

**Photo Essays
Ready – Set – Go!**

**Dr. Patricia C. Watson
WMDJ FM 100.1
McDonalds
Floyd County Public Schools**

Distinguished

**Community Engagement Programs
Christmas Through the Eyes of a Child**

Honorable Mention

**Special Events
Christmas Through the Eyes of a Child**

**Grayson County High School
Grayson County Public Schools**

Proficient

**Websites
School Website**

**Grayson County Public Schools
The Record**

Proficient

**Tabloid Publications
Back to School 2013-14**

**Food Services
Grayson County Public Schools**

Proficient

**Special Events – Series of Events
Make It My Plate**

Grayson County Schools

Proficient

**Social Media Pages
Twitter Page**

**Caryn Lewis
Grayson County Public Schools**

Distinguished

**News Release
Unbridled Success**

**Miscellaneous Electronic Communications
Board Meeting Summary**

**Todd Johnston and Roger Williams
Grayson County High School
Grayson County Public Schools**

Honorable Mention

**Commentary Writing
Cross The Line**

**Jonathan Roberts
Jefferson County Public Schools**

Distinguished

**Feature Photography
You Raise Me Up
Gift Books Excitement**

**Dr. Terri Cox-Cruey, Jess Dykes, Trina Edwards
Kenton County Public Schools**

Distinguished

**Social Media Pages
@TheKCSD**

**Proficient
News Article
Eagles Operation Angel**

**Dr. Terri Cox-Cruey, Cris Kendall
Jess Dykes, Trina Edwards
Kenton County Public Schools**

Proficient

**Videos – In-school Programs/Training
Veterans Day**

**Trina Edwards
Kim Mott
Kelly Conner
Kenton County Public Schools**

Honorable Mention

**Brochures
Toyota bornlearning**

**Cris Kendall
Deneen Zimmerman
Ellen Zimmer
Kenton County Public Schools**

Distinguished

**Miscellaneous Public Awareness Programs/Products
Kindergarten Registration**

**Cris Kendall
Kim Banta
Trina Edwards
Kenton County Public Schools**

Distinguished

**Videos – PSAs/Short Subjects
“Give Our Drivers a Break”**

**Trina Edwards
Kenton County Public Schools**

Proficient

**News/Sports Photography
Field Day**

Honorable Mention

**Feature Photography
Tiger Trot**

**Becky B. Holt
Mercer County Public Schools**

Proficient

**Calendars
2013-2014 District Calendar**

**One-Time Publications
“A District on the Rise”**

**Social Media Pages
Mercer County Schools Facebook Page**

**Bruce England
Nelson County Public Schools**

Honorable Mention

**Websites
District Website**

**Tom Dekle
Nelson County Public Schools**

Distinguished

**Feature Release
Sensory Rooms – An Island of Calm**

**Feature Photography
An Island of Calm
Sea of Faces**

**News/Sports Photography
Hillbilly Runners**

Proficient

**Calendars
Your Nelson County Schools pocket calendar**

**Miscellaneous Printed Materials
ETB Chamber Ad**

**Photo Essays
Sensory Rooms – An Island of Calm**

**Tracy Harris
Oldham County Public Schools**

Distinguished

**News Release
Wetlands Construction Brings
Outdoor Classroom to South Campus**

**Social Media Pages
Oldham County Schools Social Media Pages**

Proficient

**Internal Publications
Oldham County Schools Databook 2014**

**Feature Release
Calculating Happiness: Abercrombie Wins ExCel Award**

**Feature Photography
Bulldog Strong: Liberty Elementary Closing Not All Sadness**

Owensboro Public Schools

Distinguished

**Social Media Pages
Owensboro Public Schools' Facebook Page**

**Owensboro Public Schools' Technology Department
Owensboro Public Schools**

Honorable Mention

**Websites
Owensboro Public Schools' Website**

**OPS Fine Arts Department
Owensboro Public Schools**

Distinguished

**Special Events – Series of Events
Art & Soul**

**Literary Task Force
Owensboro Public Schools**

Distinguished

**Community Engagement Programs
Owensboro READS**

**Tom Stites
OPS Fine Arts Department
Owensboro Public Schools**

Proficient

**One-Time Publications
OPS Fine Arts Festival Program 2014**

**Dave Kirk
Mike Peacock
Ryan Haley
Owensboro Public Schools**

Proficient

**Videos – Program Length
ROAR**

**Janet Suwanski
Owensboro Public Schools**

Proficient

**Electronic Newsletters
STEP IN to Owensboro Public Schools**

**Dave Kirk, Mike Peacock, Norman Hill
Owensboro Public Schools**

Proficient

**Videos – PSAs/Short Subjects
OPS Fine Arts Festival Dance Night**

**Dave Kirk
Owensboro Public Schools**

Distinguished

**Videos – Program Length
Red Devil Round Up Bowling**

**Videos – PSAs/Short Subject
Cobweb Dreams Documentary**

**Videos – In-school Programs/Training
OHS New Classes**

**Julie Ellis
Owensboro Public Schools**

Distinguished

**Feature Release
Sutton Elementary School is On the Air**

**News Article
Owensboro READS**

**Feature Photography
Learning Here**

Proficient

**Feature Photography
Sutton Leader in Me**

**Wayne Walden
Paducah Public Schools**

Distinguished

**News/Sports Photography
State Track Meet PTHS 2014**

**External Publications
Paducah Public Schools Blue Line Newsletter**

Proficient

**Feature Article
Team Chemistry – Future Problem Solvers
Advance to International Competition**

**Feature Photography
Oklahoma! Musical**

Honorable Mention

**Miscellaneous Electronic Communications
PTHS Senior Signing Day 2014**

**Catherine Rogers, Dr. Ray Ginter, Denine Sergent
Rowan County Public Schools**

Proficient

**One-Time Publications
Rowan County Early College Academy Brochure**

**Catherine Rogers, Joyce Mabry, Mike Mathews
Rowan County Public Schools**

Distinguished

**One-Time Publications
Title I Parents' Brochure**

**Catherine Rogers
Rowan County Public Schools**

Proficient

**News Release
Free Meals for Students**

**Feature Photography
“Hmm”**

**Allen Phillips, Board Chair
Eddie Mathis, Vice Chair
Doug Butler, Brenda Jackson, Karen Sams
Shelby County Public Schools**

Distinguished

**Websites
District Website**

**Don Sergent
Toni Langevin
Warren County Public Schools**

Proficient

**Miscellaneous Printed Materials
Back-to-school billboard**

**Don Sergent
Ransom Bennett
Warren County Public Schools**

Honorable Mention

**Videos – Program Length
Welcome to WCPS**

**Don Sergent, Dan Costellow, Kim Soule
Janice Lockwood, Krista Hunt, Bailey Norris
Brooke Vincent, Ronda Heming
Warren County Public Schools**

**Honorable Mention
Special Events – Series of Events
Golden Apple Awards**

**Don Sergent
Warren County Public Schools**

Distinguished

**News/Sports Photography
Softball Celebration**

**Social Media Pages
WCPS Facebook and Twitter**

Honorable Mention

**Feature Photography
Natcher Elementary International Night**

**Debbie Frazier
PR Contacts
Whitley County Public Schools**

Distinguished

**Tabloid Publications
Whitley County District Ed News**

**Whitley County East Elementary
Travis Adkins
Whitley County Public Schools**

Proficient

**Videos – PSAs/Short Subjects
Go Mustangs! Sports and School Pride**

SWEEPSTAKES AWARD – 4 total

(DESIGN)

{KSBA LOGO ONLY UP TOP}

**2014 OASIS Program
Outstanding Achievement in School Information Services**

Sweepstakes Award

**for Excellence in a
Multifaceted Communications Effort**

{INSERT DISTRICT NAME}

{KSBA LOGO AT BOTTOM}

(insert one each as noted above)

**Covington Independent
Daviness County
Nelson County
Boone County**
