



2012 OASIS Awards

Outstanding Achievement in School Information Services

Name(s)

School district name

Award (First Place, Second Place, Third Place)

Category name (if on list)

Entry name

Kentucky School Boards Association

Kentucky School Public Relations Association

#####

**Longbranch Elementary
Boone County Schools**

**Second Place
Special Event
5th Grade Parent Book Study**

**Electronic Newsletter
Longbranch Lowdown**

**Honorable Mention
Community Engagement Program
Parent Engagement Events**

**Burlington Elementary
Boone County Schools**

**Second Place
Electronic Newsletter
Eagles in Action**

Boone County Schools

**First Place
Video – PSA / Short Subject
Achieving Excellence Together
Break the Mold**

**Second Place
Annual Report/District Report Card
Boone County Schools Annual Report**

**External Publication
Fall 2011 Community Education Brochure**

**Honorable Mention
Electronic Newsletter
Boone County Schools eNewsletter**

**Jill McKenzie
Bourbon County Schools**

**First Place
Feature Photography
Blue Ribbon Balloons**

**News / Sports Photography
Splash**

**Second Place
Feature Photography
Bye Bye Birdie**

**News / Sports Photography
The Chase**

**Internal Publication
Teamwork**

**Honorable Mention
Community Engagement Program
Teacher Recruitment**

**Leslie Peek
Bowling Green Independent Schools**

**Second Place
Photo Essays
Bridges**

**Electronic Newsletter
Board of Education Update**

**Community Engagement Program
Community Advisory Cabinet:
Communication with Stakeholders**

**Marilyn Mayo
Rhonda Osburn
Lisa Maynard
Boyd County Schools**

**Second Place
Brochure
K-Prep: Kentucky's Accountability
and Assessment System**

**Mike Spears
Boyd County Schools**

**First Place
Calendar
2011-2012 BCHS Lion Strong
Basketball Calendar**

**Second Place
External Publication
Fueled by Hard Work, Driven by Desire
2011-12 BCHS Lions' Basketball Program**

**Ginger Clark
Karen Curnutte
Boyd County Schools**

**First Place
Calendar
2011-2012 Boyd County
District Pocket Calendar**

**Second Place
Tabloid Publication
Creating Our Future:
Fall 2011 District Newsletter**

**Mike Spears
Cari Rucker
Rhonda Salisbury
Boyd County Schools**

**First Place
Brochure
Boyd County High School Brochure:
The Academies**

**Matt Spade, Principal
Ponderosa Elementary
Boyd County Schools**

**First Place
Miscellaneous Electronic Communication
Ponderosa Radio**

**John Roberts
Bullitt County Schools**

**Second Place
Tabloid Publication
Excellence Begins in the Classroom**

**One-time Publication
Bullitt County Public Schools – Moving Forward**

**Feature Photography
Brooks Elementary Candy Toss**

**Honorable Mention
Photo Essay
2011 Kindergarten Kickoff**

Campbell County Schools

**First Place
Miscellaneous Printed Material
Class of 2024
Juli Hale
Sally Kalb
Campbell County Schools**

Second Place

**Video – PSA / Short Subject
Ready for Kindergarten**

**Juli Hale
Campbell County Schools**

**First Place
Miscellaneous Printed Material
Camel Cards**

**Second Place
Academic Achievement Promotion
Top**

**Calendar
Calendar of Events**

**Internet Website
District website**

**Pam Kouns
Carter County Schools**

**First Place
Electronic Newsletter
District Newsletter
October 2011**

**Barrett Bush
Pam Kouns
Carter County Schools**

**Honorable Mention
Internet Website
District Website**

**Jeffery Fremin, Public Relations Director
Lisa James, Superintendent
Carroll County Schools**

**Honorable Mention
Video – PSA / Short Subject
Vision 2021**

**Jeffery Fremin, Public Relations Director
Larry Curell, Director of Pupil Personnel
Lisa James, Superintendent
Carroll County Schools**

**Second Place
Calendar
2011-2012 District Calendar**

**Heather Aubin
Janie Tomek
Leann Pickerill
Tracey Leath
Christian County Schools**

**Second Place
Academic Achievement Promotion
CSI: Christian County**

**Trisha Brundage
Covington Independent Schools**

**First Place
Calendar
2011-2012 District Calendar**

**Debra Vance
Covington Independent Schools**

**First Place
One-time Publication
Customer Service Guide**

**Second Place
Website
District Website**

**Trisha Brundage
Debra Vance
Covington Independent Schools**

**Honorable Mention
Miscellaneous Public Awareness Program
Destination Graduation:
A countdown to graduation**

**Lynda Jackson
Covington Independent Schools**

**Second Place
Miscellaneous Electronic Communications Program
Superintendent's Monday Morning Message**

**Linda Salyer
Daviness County Public Schools**

**First Place
Videos – In-School Programs or Training
Focus Our Vision**

**Lora Wimsatt
Daviness County Public Schools**

**First Place
News Release
Camp Curiosity**

**Feature Photography
Making the Connection**

**Second Place
Calendar
DCPS – 2012-2013**

**External Publication
Facts About DCPS**

**News Release
Our Special Friends**

**Feature Photography
The Big Picture**

**Electronic Newsletter
Grapevine**

**Dr. Patricia Watson
Floyd County Schools**

**First Place
Special Event
Christmas Through the Eyes of a Child**

**Phil Paige
Floyd County Schools**

**Second Place
Miscellaneous Electronic Communications Product
The Leadership Conversations**

Floyd County Schools

**Second Place
Brochure**

Welcome to your Floyd County Board of Education Meeting

Miscellaneous Electronic Communications Product

**Honorable Mention
News Release
Floyd County Virtual Arts Program**

**Community Education
Floyd County Schools**

**Second Place
Miscellaneous Electronic Communications Product
FCS Connection**

**Gina Ryan
Director of HCEC-TV
Hardin County Schools**

**First Place
Video – PSA / Short Subject
A Look into the HCERC**

**Second Place
Video – Program Length
Hardin County Schools' ExCELEBRATION
Be a Believer**

**John Wright
Nannette Johnston
Hardin County Schools**

**Second Place
Commentary Writing
Snow Days are a Tough Call
Celebrating Leadership in Hardin County Schools**

**John Wright
Hardin County Schools**

**First Place
News Release
Student of the Year**

**Scott Pace
Harlan County Schools**

**Second Place
Internet Website
District Website**

**Jenny Farmer, Coordinator
Lisa McKnight, Secretary/Aide
Cumberland Elementary FRYSC
Harlan County Schools**

**Honorable Mention
Special Event
Girl Power Club**

**Debe Hennessey
Jefferson County Public Schools**

**First Place
Calendar
School and Community Nutrition Services**

**Brochure
Jeffersontown High School**

**Sarah Haley
Jefferson County Public Schools**

**First Place
Internet Website
Blake Elementary School Website**

**Jonathan Roberts
Jefferson County Public Schools**

**First Place
News / Sports Photography
Highlighting a New Year**

**Second Place
Feature Photography
Greetings**

**Thomas Pack
Jefferson County Public Schools**

**Second Place
Publication Writing
Parent Connection**

**Thomas Pack
Debe Hennessey
Jonathan Roberts
Jefferson County Public Schools**

**First Place
External Publication
Parent Connection**

**Stephanie Bateman
Doug Smith
Heidi Thiel
Jefferson County Public Schools**

**First Place
Miscellaneous Electronic Communications Product
Beyond the Headlines**

**Stephanie Bateman
Robbie Jones
Jonathan Roberts
Brent Harrod
Jefferson County Public Schools**

**First Place
Annual Report/District Report Card
2011 State of the District Report**

**Ben Jackey
Doug Smith
Heidi Thiel
Jefferson County Public Schools**

**First Place
Video – Program Length
Our Kids**

**Carrie McDanald
Jessamine County Public Schools**

**First Place
Electronic Newsletter
FACES of Jessamine County Schools**

**Second Place
External Publication
Education Matters**

**Internet Website
District Website**

**Teresa Wilkins
Kenton County Schools**

**First Place
Calendar
2011-12 Calendar**

**Second Place
Special Event
Ready Kenton County**

**Cris Kendall
Kenton County Schools**

**First Place
Video – PSA / Short subject
Gates Math Design**

**Frank Shelton
Knox County Schools**

**Second Place
External Publication
Our Community – Our Schools**

**Miscellaneous Printed Materials
Infinite Campus Parent Portal**

**Internet Website
District Website**

**Frank Shelton
Doris Mitchell
Knox County Schools**

**Second Place
Video – In-school or training
Next Generation Learning Project**

**Frank Shelton
Angela Ledford
Knox County Schools**

**Second Place
Miscellaneous Public Awareness Program
Free Student Meals – C.E.O.**

**Frank Shelton
Leann Butler
Knox County Schools**

**Second Place
Community Engagement Program
KCPS Career Opportunities**

**Math Blast Committee
Knox County Schools**

**Second Place
Academic Achievement Promotion
Math Blast Celebration**

**Walter T. Hulett, Superintendent
Knox County Schools**

**Second Place
Special Event
Board Pledge of Allegiance**

**Tom Dekle
Nelson County Schools**

**First Place
One-time Publication
NCELC Fact Sheet**

**Feature Photography
Jingle Bell Santa
View from Down Under**

**News / Sports Photography
Proud Son**

**Photo Essay
Turf-iffic – Athletic Complex Gets Facelift**

**Second Place
Calendar
Your Nelson County Schools Pocket Calendar**

**News Release
TIS Helps Prepare for Tech Surge**

**Bruce England
Jeff Clements
Nelson County Schools**

**Second Place
Internet Website
District Website**

**Chris Gaddis
Owensboro Public Schools**

**Second Place
Video – Program Length
Inside OPS with Kevin Olusola
Science Kids**

**Video – PSA / Short Subject
Fall Sports in Motion PSA**

**Honorable Mention
Video – PSA / Short Subject
OHS Show Choir PSA**

**Janet Suwanski
Owensboro Public Schools**

**Second Place
Electronic Newsletter
Step In - OPS Electronic Newsletter**

**OPS Technology Department
Owensboro Public Schools**

**First Place
Special Event
OPS Digital Initiative Events**

**Michael Hart
Owensboro Public Schools**

**Honorable Mention
Internet Website
District Website**

**Julie Ellis
Owensboro Public Schools**

**First Place
Feature Release
Playwright Attends Opening Night**

**Feature Photography
OPS Juniors First to Receive MacBook Airs**

**Second Place
News Release
OPS Provides MacBook Airs to Students**

**Feature Photography
Owensboro 5th graders Receive MacBook Airs
Online Annual Report / District Report Card
OPS Electronic District Report**

**Wayne Walden
Paducah Public Schools**

**First Place
External Publication
Blue Line May 2011**

**Miscellaneous Printed Materials
Celebrating Tilghman – Mayfield**

Second Place

**Feature Photography
The Pledge**

**Feature Release
School Bus Safety: Dark Days Bring Danger**

**R. Anthony Strong, Superintendent
Pendleton County Schools**

**Second Place
Miscellaneous Electronic Communications Product
Friday Facts**

**Catherine Rogers
Rowan County Schools**

**First Place
Brochure
Rowan County Schools Brochure – 3rd Edition**

**Second Place
Miscellaneous Printed Material
A Banner Year**

**Feature Photography
School's Out
The Nurse and the Nerves**

**Joanie Hendricks
Warren County Schools**

**Second Place
Video – In-school or training
Leader in Me Video**

**Internet Website
WCPS Website Facelift**

**Don Sergent
Warren County Schools**

**First Place
Feature Release
Intramurals**

**Publication Writing
Vision Newsletter**

**Second Place
Feature Article
Leader in Me
Smart Music**

**Feature Photography
Dancing at ESL Camp
Balloon Release**

**Video – Program Length
South Warren Aviation Program**

**Don Sergent
Dayle Kirby
Warren County Schools**

**First Place
External Publication
Vision Newsletter**

**Ransom Bennett
Don Sergent
Warren County Schools**

**First Place
Video – PSA / Short Subject
South Warren Spartan Spoon**

**Second Place
Video – PSA / Short Subject
Warren East College Coach**

**Video – Program length
Warren Elementary Watch D.O.G.S**

**Linda Jones
Wayne County Schools**

**Second Place
Feature Photography
Veterans' Musical at Walker Elementary**

**Debbie Frazier
PR Contacts
Whitley County Schools**

**Second Place
Tabloid Publications
District Ed News**

#####

SWEEPSTAKES AWARD – 4 total

(DESIGN)

{KSBA LOGO UP TOP}

**2012 OASIS Program
Outstanding Achievement in School Information Services**

Sweepstakes Award

**for Excellence in a
Multifaceted Communications Effort**

{INSERT DISTRICT NAME}

{KYSRA LOGO AT BOTTOM}

2012 Recipients (insert one each as noted above)

**Jefferson County
Kenton County
Nelson County
Paducah Independent**
